Still great and still free: Greater New York Dental Meeting

There’s something big and new at the Greater New York Dental Meeting, but one thing never changes: registration remains free of charge for all dental professionals. For the 2017 incarnation of the meeting, the list of highlights is lengthy:

- A new Pediatric Dentistry Summit with a concentration on specific dental topics,
- Free live-dentistry programs, and ability to earn C.E. credits by visiting the exhibit floor,
- Technology Pavilion education, free health fair screening and educational programs in Portuguese, Spanish, Italian, Russian, Chinese and new this year, Korean.
- And it all takes place in the heart of one of the world’s most awe-inspiring metropolitan areas during its most festive time of year.

Last year, the Greater New York Dental Meeting registration surpassed records and dentists appeared in increasing numbers to continue to make the meeting the largest and, according to the organizers, the best of its kind in the United States.

The total registration was 54,890 with 19,471 dentists from all 50 states and 8,919 international attendees from 151 countries. In addition, the GNYDM registered 4,938 dental assistants and 4,214 hygienists. The GNYDM had the most educational courses in its history with about 400 seminars, hands-on workshops and essays.

The exhibit hall sold out weeks before the show with a waiting list of companies hoping for a cancellation so that they could showcase their offerings. Professionals roamed aisle after aisle and visited the largest exhibit hall in the U.S., which featured more than 1,600 booths occupied by more than 700 companies from across the globe. Meeting organizers report that this year’s exhibit hall will feature an increase in exhibitors who specialize in overseas shipping and international sales.

Download the GNYDM 2017 mobile app to plan out your attendance strategy. Visit www.gnydm.com for registration and more meeting details.

(From: Greater New York Dental Meeting)
‘Growing Enamel’ — Revisited

By David L. Hoexter, DMD, FACD, FICD
Dental Tribune US Editor in Chief

One of the dental field’s biggest esthetic priorities, after restoring and preserving health, is enhancing the smile. In 1995, Dentistry Today published an article I wrote about a technique I developed, which I called “Growing Enamel.” The phrase is erroneous, of course, because, after enamel is formed, it does not grow. But this technique creates an image of it doing so. In the years since the article was published, the concept has been copied in articles and books on cosmetic treatment techniques without reference or recognition. However, imitation or replication is a great form of flattery.

When I wrote the article “Growing Enamel,” it was during the early days of a groundswell of esthetic awareness of the mouth, which resulted in the adoption of various oral esthetic techniques and treatments. As a periodontist, I concentrate on the background of a smile to enhance the desired foreground — the appearance of a glowing smile.

Even, symmetrical and appealing

The maxillary anterior teeth are the most visual and the crux of the smile. First impressions are formed here. What we want to see is bright, white, symmetrical teeth, but most teeth fall somewhat short of this desired illusion. When viewed closely, the natural incisal edges are obviously not even. The lateral incisors’ edges are usually slightly shorter than the central incisors’ edges. The cuspids’ shapes are not entirely level to the incisors and typically of a different shape altogether. The technique “Growing Enamel” helps create the image of an even, symmetrical and appealing smile.

There are many causes of an imperfect smile. Perhaps there was an accident that resulted in the breaking of an incisal tooth. Perhaps an anterior tooth changed color. Perhaps incorrect shading was used with an anterior restoration. Virtually anything that changes the desired illusion of a clean, bright, symmetrical flow might be the culprit. We need to remember that the actual average natural size of the central incisor is 11.5 mm gingival-to-incisal height with an average 9 mm mesial-distal distance.

‘Growing Enamel’

The ‘Growing Enamel’ technique is the manipulation of the periodontia when the tissue is such that it distorts the visual appearance of the visible teeth. There must be no loss of supporting alveolar bone, and there must be a healthy zone of keratinized gingiva.

Of vital importance is the preservation of the interproximal tissue. The keratinized interproximal tissue must be preserved. There is no new blood supply interproximally, so the area, if removed, will show an undesirable dark interproximal space referred to as a “black diamond.” The resulting final image should end with a healthy zone of attached keratinized, pinkish-white gingiva forming a background to the desired size and shape of the anterior teeth. Using a form of the apically repositioned flap, with healthy tissue as the esthetic goal, the “Growing Enamel” technique serves as a vital approach to achieving a maintainable smile desired by both the patient and the practitioner.

What it’s not

The technique “Growing Enamel” should be part of the esthetic surgeon’s choices of techniques. Techniques such as “crown lengthening” imply the exposure of more tooth structure by removing surrounding tissue and bone. “Growing Enamel” relates to the exposure of only the anatomical crown, which too often is covered by hyperplastic or excessive gingiva, preventing natural esthetic properties from being emphasized.

Terms such as “gingivectomy” or popular words such as “sculpting” are just references to removing hyperplastic tissue. There is no definitive desired goal except removing excess tissue, and there is inconsistency when there is no uniform and desired goal. Sometimes the removal of tissue can result in root exposure or inconsistent proportions of tissue that distort the smile.

A definitive surgical technique such as “Growing Enamel” avoids the recession possibilities and adds predictability to the desired symmetrical background.

Case study

In this example case, a 19-year-old woman wanted a beautiful smile she could be proud of (Fig. 1). Initially, she presented with bleeding gingiva, but after a series of non-surgical treatments, which included oral hygiene instruction, the bleeding ceased.

Her #7 appeared to not look clean, with a worn, stained restoration labially. It also appeared short in height. The centrals had a square appearance, not the length of a normal appearing incisor, but shorter and not streamlined. The cervical line was irregular, the cuspids being higher and the centrals irregular and lower.

Using the “Growing Enamel” technique, the patient wanted a nicer smile. Photo/Provided by Dr. David L. Hoexter

Fig. 1: Before, patient wanted a nicer smile. Photo/Provided by Dr. David L. Hoexter

Fig. 2: Periodontal tissue repositioned sutured with sling suture technique.

Fig. 3: Healed periodontia. Enamel exposure full and natural. Tooth #7 restored.

Fig. 4: Patient loves and is motivated to care for her new, bright, symmetrical smile.

David L. Hoexter, DMD, FICD, FACD, is director of the International Academy for Dental Facial Esthetics and a clinical professor in periodontics and implantology at Temple University, Philadelphia. He is a diplomate in the International Congress of Oral Implantologists, the American Society of Osseointegration and the American Board of Aesthetic Dentistry. He lectures throughout the world and has published nationally and internationally. He has been awarded 12 fellowships, including FACD, FICD and Pierre Fauchard. He has a practice in New York city limited to periodontics, implantology and esthetic surgery. Contact him at (212) 355-6004 or ddhoexter@gmail.com.

* See ENAMEL, page A3

Dental Tribune US editor in chief, David L. Hoexter, DMD, FACD, developed the “Growing Enamel” technique as a way to create the illusion of a clean, bright, symmetrical and appealing flow in smiles that are not naturally so. By preserving the interproximal zone and avoiding the recession possibilities, he achieved predictability to the desired symmetrical background.
Yankee Dental Congress 2018 (Yankee) will be held from Jan. 24 to 28 at the Boston Convention and Exhibition Center. Yankee, which is known as New England’s largest dental meeting, is sponsored by the Massachusetts Dental Society, in cooperation with the dental societies of Connecticut, Maine, New Hampshire, Rhode Island and Vermont. Nearly 27,000 dental health professionals and guests from around the U.S. are expected to attend the 2018 event.

The theme of Yankee 2018 is “Raising the Bar.” According to meeting organizers, this theme exemplifies how dental professionals can find innovative continuing education opportunities for clinical development in the dental field to grow the profession for the future.

Among the education highlights, Yankee has teamed up with Pride Institute and Tufts University Dental Continuing Education to offer a nine-day practice management continuing education program. The program will kick off with a two-day event at Yankee beginning on Wednesday.

Yankee is again bringing recent legislation efforts to the forefront with the “Interprofessional Symposium: High Stakes — Medical Marijuana Pitfalls and Considerations.” This program will illustrate how dentists, and the dental team need to be aware of the treatment considerations for medical and recreational marijuana users. This symposium will broaden attendees’ understanding of marijuana and how it impacts patients.

The new “CE RECHARGED” program offers continuing education like no other meeting organizers say. On Thursday, Planmeca USA will immerse attendees in digital technology, and Henry Schein Dental will explore how innovations and concept modifications shape skills and treatment-planning solutions.

On Friday, the team that produces Dentsply Sirona World will present Digital Summit 2018, where attendees will experience live-patient dental education. Successful cone beam computed tomography (CBCT) and ethical patient education with more world-renowned speakers will end the week brought to attendees by KaVo Kerr.

Along with more than 300 C.E. and hands-on courses and events presented by leading experts in the dental profession, Yankee is bringing together dental peers and industry experts for a day of sharing programs and clinical practices. The Yankee FAST TRACK: Enhance Your Practice, Boost Your Revenue” program will demonstrate strategies for cost effectiveness and practice enhancement.

Yankee also features a wide range of the latest dental technologies and products along with several education pavilions located on the exhibit hall floor. Special presentations include Olympic medalist Nancy Kerrigan, as well as bestselling author Michael Patrick Macdonald, a leading activist and organizer who has developed gun buyback programs and local support groups for survivors of poverty, violence and the drug trade.

For registration and details, visit www.yankededental.com or call (877) 519-9071.
Rethinking provisionals

The many advantages of premade custom temporaries

By Steven Barrett, DDS

As a partner and clinical director of a large private group practice, I often speak of modern dentistry’s esthetic possibilities. Our practice highly prioritizes working with committed laboratories, using quality materials and focusing on predictable processes. BioTemps® Provisionals consistently help our doctors materialize the esthetic vision we create for our patients.

Rethinking provisionals

When working with new dentists, I emphasize that temporaries are as critical to the success of their case as their crown preparations and impression quality. To be successful, cosmetically minded dentists need to visualize esthetic possibilities for patients. If that vision firmly incorporates smile-design fundamentals and highly detailed products and processes, they are setting themselves up for predictable final outcomes.

More than a temporary

After I started using BioTemp Provisionals about 18 years ago, I instantly noticed several things. These custom-made temporaries were far better than any I could make from any acrylic or bis-acryl material. With custom-made BioTemp, I can include esthetic changes, choose custom shades, deliver a much stronger temporary (using fiber or wire reinforcement), reduce chair time and, if refined and trimmed properly, ensure the patient’s soft tissue will be in great shape at the seating appointment. I can also make the arch form more ideal, precisely add or reduce tooth length, create ovate pontics, and even add pink acrylic if needed.

I often do a composite mock-up chairside to help the patient and me visualize the changes that I would like to make. Many dentists often overlook this simple process. Photographs and/or the mock-up study model are then sent to the lab to aid in BioTemp fabrication. And I can even mark the model and simulate potential gingivectomy or crown lengthening sites.

Patient presentation

I detail benefits of BioTemp to patients, emphasizing how vital they are to success. I typically start by explaining the necessity of a custom temporary. Then I show the patient a presentation model with BioTemp and explain how I will customize the shade — and I assure the patient that the temporaries will not discolor. Due to many patients’ bad experiences with temporary crowns, I want them to know these temporaries are made using a vastly superior process.

Smile makeovers

For cases involving esthetic changes, I explain to the patient how BioTemp allow me to create the best smile possible for them. I use BioTemps as a model for the final restorations, and if needed, I can make changes while the patient is wearing the temporaries. Once the temporaries are exactly as the patient desires, I ask the lab to duplicate them in the final restoration.

Extractions, esthetic emergencies

While BioTemps are a part of my typical extraction treatment plan, convincing patients of post-extraction benefits is not difficult. I explain to them that with BioTemps, they will never have to walk around with a missing tooth or worry that the temporary will break. I will match the temporary color to the natural, surrounding teeth.

For cases in which a patient needs to have an anterior tooth removed immediately, I extract the tooth and make an acrylic temporary chairside. At the end of the appointment, I take impressions to order a custom BioTemp provisional. Ten days later, I replace the chairside acrylic temporary with a BioTemp provisional.

Conclusion

In addition to being ideal for multi-unit esthetic cases, extraction cases or cases involving an entire quadrant, BioTemps work well for single-unit anterior cases. Many of my patients have benefited from a custom anterior temporary because they were public speakers or actors, they were getting married — or they just needed a custom shade for that single tooth.

Regardless of your experience level, premade custom temporaries like BioTemps Provisionals can be an integral part of your restorative protocol. Incorporating BioTemps as a transitional tool within your office will lead to predictable results, happy patients and more confidence for your entire team.

“With custom-made Bio-Temps, I can include esthetic changes, choose custom shades, deliver a much stronger temporary (using fiber or wire reinforcement), reduce chair time and ... ensure the patient’s soft tissue will be in great shape at the seating appointment.”

Photo/Provided by Glidewell Dental
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More light, uniformly distributed in high-def

By Designs for Vision Staff

Designs for Vision is introducing an advanced photonic design that provides uniform light distribution with maximum intensity. The patent-pending headlights optically focus the light from the LED to provide 45 percent more light with uniform distribution.

The new LED DayLite® Micro HD™ uses the new high-definition imaging in an ultra-lightweight headlight in combination with the new Micro power pack. According to the company, the Micro is the market’s lightest and smallest power pack. The complete unit includes two power packs, and each power pack can run up to 10 hours.

Designs for Vision also has added high-definition imaging to the LED DayLite WireLess Mini HDi, providing a lightweight cordless solution with light intensity comparable to many corded headlights. You can choose high-definition imaging with either a wired or wireless design to meet your preference, and either HDIi headlight will illuminate the entire oral cavity.

Designs for Vision’s WireLess headlights free you from being tethered to a battery pack. The simple modular design uncouple the headlights from a specific frame or single pair of loupes. Prior technology married a cordless light to one pair of loupes via a cumbersome integration of the batteries and electronics into the frame. The compact design of the LED DayLite WireLess headlights are independent of any frame/loupes.

Designs for Vision is also featuring the ‘REALITY five-star-rated’ Micro 3.5EF Scopes, which use an innovative optical design that reduces the size of the prismatic telescope by 50 percent and reduces the weight by 40 percent — while providing an expanded-field, full-oral-cavity view at 3.5x magnification.

Building on an established award-winning design, the newest addition to the Micro Series line is the Micro 4.5EF Scopes, which reduce both the size and weight of the telescopes by 44 percent.

New location
Designs for Vision has expanded into a new 67,500 square foot location at 4000 Veterans Memorial Highway in Bohemia, N.Y. You can visit www.DesignsForVision.com/move.htm to check out some photos of the new facility.

You can see the “Visible Difference®” at the Greater New York Dental Meeting by visiting Designs for Vision’s booths Nos. 1813, 2012 or 4026. Or you can arrange a visit in your office by contacting the company at (800) 345-4009 or via info@dvimail.com.

High-definition headlights optically focus the light from the LED to provide 45 percent more light with uniform distribution. Photo/Provided by Designs for Vision

The HOTTEST and most important topics in dentistry are TMD and treating Sleep Breathing Disorders and they will be discussed and what they mean to you, your practice and your future. Don’t miss this opportunity to not only change the lives of your patients, but your life as well. Find the passion so many dentists have that has led them to a successful dental practice and successful life.

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‘Uni-Verse-All’ positioner holds any size sensor

With Flow Dental’s new Uni-Verse-All positioner, you could take every imaginable X-ray while using only one positioner and one aiming ring.

Digital X-rays are changing how you manage patient diagnostics. But while digital is faster and easier to use, it poses some unique challenges too. Sensor positioning is one such challenge. Unlike film, sensors are rigid and thick. And unlike film, there is no standard size to a “size-2” sensor. All this makes finding a quick and easy way to position your sensor somewhat more difficult than when you were using film.

With Flow Dental’s new Uni-Verse-All positioner, you could take every imaginable X-ray while using only one positioner and one aiming ring. Sounds impossible, yet Flow’s Uni-Verse-All sensor positioner does just that. It will hold just about any size sensor. The Uni-Verse-All sensor holder lets you reposition the sensor along the bite plane so you can go from a periapical to a bite wing in seconds, and without changing parts.

The Uni-Verse-All is easy to use and set up is fast. You choose from two sizes of sensor holders (both included in Flow’s starter kit). You then snap the sensor holder into the Uni-Verse-All positioner and slide on the aiming ring. Just like that, you’re ready. Move the holder down for anteriors or periapicals, up for bite wings. Lightweight for added patient comfort, Uni-Verse-Alls are re-useable and autoclavable. A starter kit with everything you need retails for less than $57.

For more information, or to order, you can contact your local dealer or visit www.FlowDental.com.

(Source: Flow Dental)

New disposable application system mixes two-component materials

The time-saving Unit Dose 0.5 ml from Sulzer Mixpac is a single-use hygienic application system for two-component dental materials such as cements and bleaching materials. MIXPACTM T-Mixer mixing technology produces high-quality, reliable mixing results, according to the company. The ergonomic and easy-to-use system has a range of safety features including transport protection and a safety fastener. Clear visual indicators ensure that the user can see at a glance whether the system has been activated and is ready to use.

(Source: Sulzer Mixpac)
Kettenbach introduces Futar Cut and Trim bite registration material

By Ketttenbach Staff

With opinions and suggestions of clinicians in mind, Ketttenbach has developed a new Futar® bite registration material: Futar Cut and Trim, which replaces Futar Scan with a number of improvements.

Futar Cut and Trim is ‘scannable’ and has a working time of 15 seconds, with an intraoral setting time of 45 seconds — for a total setting time of one minute. Non-slumping, this Futar brand will not flow off the occlusal surface, according to the company.

The material’s new blue shade will be helpful to clinicians by improving readability. The final hardness of the product is D-35, which means it sets rigid to eliminate risk of vertical distortion when articulated. Finally, according to Ketttenbach, it trimmeseasily with a sharp blade, which can often be an issue with many other brands.

The Futar family — Futar, Futar Fast, Futar D, Futar D Fast, Futar D Slow and Futar Cut and Trim — is sold by Ketttenbach.

Futar is sold direct to practices, with promotional pricing that Ketttenbach asserts compares well to all other nationally known bite registration materials.

The company’s six choices of Futar bite registration materials enable clinicians to choose the appropriate material to fit their particular needs. Whether a practitioner is looking for high final hardness, comfortable working times or a “scannable” material, the Futar line has it all, Ketttenbach asserts.

Futar Cut and Trim will be available direct in the U.S. starting the end of 2017. To purchase, call your Ketttenbach representative or call the company at (877) 532-2123.

About Ketttenbach

Kettenbach LP is located in Huntington Beach, Calif., and is the exclusive U.S. distributor for Ketttenbach GmbH & Co. KG, based in Eschenburg, Germany. Founded by August Ketttenbach in 1944, Ketttenbach GmbH was created to develop and market medical and dental products. Learn more at www.kettenbach.com.
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Barrier protection critical with dental gloves

While caring for their patients, dental and health care professionals are constantly exposed to bodily fluids that may carry viruses and other infectious agents. It is therefore critical that the gloves these professionals use provide the best possible barrier protection.

Many types of gloves are available today, but it is important to know that not all gloves have the same barrier capability, depending on the type of material used. For example, natural rubber latex gloves have long been acknowledged for their very effective barrier properties, while non-latex gloves, such as vinyl (polyvinyl chloride), have inferior barrier capability as shown by numerous studies.

Quality, safety top priorities
Other synthetic gloves, such as nitrile and polyprene, perform much better than vinyl but are more costly, especially polyprene gloves. Using gloves with inferior capability could expose both the patient and user to harmful infections.

Malaysia is the world’s largest medical gloves exporter (latex and nitrile). Both quality and users’ safety are of top priority to the nation’s glove industry. To this end, a quality certification program (the Standard Malaysian Glove, or the SMG) has currently been formulated for latex examination gloves.

All SMG-certified gloves must comply with stringent technical specifications to ensure the gloves are high in barrier effectiveness, low in protein and low in allergy risks, in addition to having excellent comfort, fit and durability — qualities that manufacturers of many synthetic gloves are trying to achieve.

Natural, sustainable resource
Latex gloves are green products, derived from a natural and sustainable resource, and are environmentally friendly. You can learn more online by visiting www.smgonline.biz or www.latexgloves.info.

The use of low-protein, powder-free gloves has been demonstrated by many independent hospital studies to markedly reduce the incidence of latex sensitization and allergic reactions in workplaces.

More important, latex-allergic individuals donning non-latex gloves can now work alongside their coworkers wearing the improved low-protein gloves without any heightened allergy concern. However, for latex-allergic individuals, it is still important they use appropriate non-latex gloves, such as quality nitrile and polyprene gloves, which provide them with effective barrier protection.

Extensive array of brand, prices
Selecting the right gloves should be an educated consideration to enhance safety for both patients and users. For decades, gloves made in Malaysia have been synonymous with quality and excellence, and they are widely available in an extensive array of brands, features and prices.

They can be sourced either factory direct (www.mrepc.com/marketplace) or from established dental products distributors in the United States and Canada.

(Source: Malaysian Rubber Export Promotion Council)
Work with confidence

Malaysia:
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Protection and Performance You Can Feel

Malaysia is the largest source for U.S. imports of natural and synthetic rubber gloves as reported in tariff and trade data by the U.S. Department of Commerce and the U.S. International Trade Commission.
The ‘next-generation cement’

A single cement for a variety of materials

Clinicians are always looking for ways to be more efficient without sacrificing the clinical quality of the products they use on patients. One material that has allowed practitioners to do this is BISCO’s TheraCem.

According to the company, TheraCem’s strength has been proved with a range of materials, including everything from PFM’s to zirconia and lithium disilicate. Having one cement that can be used in a variety of situations and with different materials cuts down on cost and can make procedures easier on the dentist and staff, the company asserts.

According to the company, the handling and dual-cure feature of the cement also makes clean-up simple — and offers ease of use in situations where light curing is difficult.

You can visit BISCO at the GNYDM exhibit hall in booth No. 1200. Or you can learn more online at www.bisco.com or by calling (800) 247-3368.

(Source: BISCO)
Visit BISCO at Booth #1200 at the Greater New York Meeting.

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ACP heads to SF

Event focuses on ‘Transforming Prosthodontics: Bridging the Gap Between Current Practice and Future Trends’

By ACP Staff

The 47th annual session of the American College of Prosthodontists is headed to San Francisco from Nov. 1-4.

Today, prosthodontists are taking on cases that were never before treatable. However, evolving technologies and changing practice models are about to upend decades of thinking about who we are and what we do as specialists. “Transforming Prosthodontics” is designed to bridge the gap between current practice and future trends.

Led by Program Chair Dr. Lars Bouma and President Dr. Susan E. Brackett, this meeting will delve into surgical foundations, challenging restorations, digital solutions and much more.

The meeting will be packed with focused, intensive education sessions throughout the course of four days — including “Virtual Treatment from Diagnosis to Prosthetic Care,” an immersive experience presented live and in 3-D.

Dr. Ann Wei, Dr. Arun Sharma, Dr. Sara Hahn and Dr. Fiorella Potesta-Knoll live and practice in the Bay Area. Their recommendations for dining, entertainment and activities will help make your visit to San Francisco an unforgettable experience. Check those out at www.prosthodontics.org/assets/1/7/San_Francisco_Guides.pdf.

In the beautiful city of San Francisco, you’ll enjoy great restaurants and a week full of workshops, receptions and social events with old friends and colleagues — the people who understand your passion for excellence in patient care.

The ACP Annual Session is the premier meeting of the American College of Prosthodontists, which actively promotes the meeting to more than 3,800 members and affiliates internationally including prosthodontists, dental technicians, dental students and other dental professionals who have significantly contributed to the specialty.

Many thanks to the members of the 2017 Annual Session Program Committee:

- Dr. Susan E. Brackett, 2017 president
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- Dr. S. Shane Sany, DMD, FAAID, DABOI/ID, of Eugene, Ore.
- Matthew Young, DDS, FAAID, DABOI/ID, of San Francisco, Calif.

Other members of the AAID Board of Trustees include:

- Dr. David G. Hochberg, DDS, FAAID, DABOI/ID, of Atlanta, Ga., as president at its recently concluded 66th annual conference.
- Selected as president-elect was Natalie Wong, DDS, Cert Prosth, FAAID, DABOI/ID, of Toronto, Canada. The newly elected vice president is Bernee Dunson, DDS, FAAID, DABOI/ID, of Atlanta, Ga., and Adam Poleck, DMD, FAAID, DABOI/ID, of Norfolk, Va., was elected treasurer.
- Brian J. Jackson, DDS, FAAID, DABOI/ID, of Utica, N.Y., was elected secretary.

The annual session draws about 1,400 attendees and registration has consistently increased during the past five years. For more information, visit www.prosthodontics.org/continuing-education/2017-annual-session/.
Glidewell Dental to host educational symposium in Dallas

By Glidewell Dental Staff

Glidewell Dental, a leading technological innovator in restorative dentistry for 47 years, announced recently its sponsorship of the inaugural Glidewell Dental Symposium. Scheduled for Nov. 17 at the Dallas Marriott Las Colinas in Irving, Texas, this full-day event will bring together nearly a dozen distinguished speakers to present on a variety of tools and techniques aimed at achieving clinical and business success within the modern practice.

“Dentists have more new challenges and opportunities today than at any other time in recent history,” said Dr. Neil Park, vice president of clinical affairs at Glidewell Dental. “On the one hand, the advancement of dental technology continues to introduce new treatment modalities and make traditional ones more predictable, efficient and reliable than ever before. But we also live in an age of increased financial pressures, as well as a rising demand of patients expecting outstanding esthetic outcomes and accustomed to greater comfort and convenience. This means that today’s clinicians face mounting pressure to keep abreast of the latest developments.”

By assembling a diverse group of experts in several areas of importance to dental practitioners, this educational symposium will cover a wide range of topics, including esthetic dentistry, digital dentistry, dental implants, tissue regeneration, sleep-related dentistry and practice management.

“Contemporary dentists are aware of these new developments,” Park added, “but may still be wondering which might be most beneficial to their practice or how to incorporate them. The scope and speed with which new options have proliferated in the marketplace can make it difficult to assess those solutions most valuable to a particular practitioner.”

Glidewell Dental is an ADA-CERP recognized provider and an Academy of General Dentistry-approved PACE Program Provider. So symposium attendees will have the opportunity to earn up to eight units of continuing education (C.E.) while hearing from and visiting with various, esteemed opinion leaders. Dr. Jack Hahn, a noted pioneer in the field of dental implantology, will provide the closing keynote.

Whatever a clinician’s comfort or experience level, the symposium intends to provide an expansive look at some of the most exciting tools and techniques available to the modern practice. By showcasing time-tested solutions augmented by state-of-the-art methods and materials, the organizers hope to assist attending professionals in maximizing efficiency, optimizing results and furthering practice growth.

“With new technology, there’s always the question: ‘What is the cost of adoption?’” said Jim Glidewell, founder and president of Glidewell Dental, who is scheduled to deliver the symposium’s opening remarks. “I’ve always preferred to ask, what is the cost of delay? In dentistry, we must strive first and foremost to provide the best possible service for our patients. In following this creed, I’ve found that those of us looking to advance the industry — ‘adapting at the speed of change’ — often end up benefiting greatly ourselves.”

Tuition for the event is set at $99. For the complete symposium agenda or to submit a registration request, visit GlidewellSymposium.com or call (866) 791-9199. Breakfast and lunch will be provided, along with an evening cocktail reception with hosted bar.

Glidewell Dental is among the world’s largest producers of custom restorative service and recognized as an industry-leading materials and devices manufacturer. Established in 1970 in Orange County, Calif., Glidewell continues to build on its storied history of technological innovation and continuing education, committed to making comprehensive treatment more accessible to patients domestically and internationally. For more information, visit GlidewellDental.com.

Dallas will be the site of the inaugural Glidewell Dental Symposium in November.

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Established in 1951, the AAID is the only dental implant organization that offers credentials recognized by federal and state courts as bona fide. Its membership, which exceeds 6,000, includes general dentists, oral surgeons, periodontists and prosthodontists from across the United States and in 40 other countries.

For more information about the AAID and its credentialed members, visit the American Academy of Implant Dentist- ry’s website at www.aaid.com or call the AAID at (312) 335-1550 or (877) 335-AAID (2243).
PROFIN: The reciprocating contra-angle that does what you want, where you want

By Dentatus USA Staff

Modern dentistry emphasizes esthetics and shaping restorations to consistent clinical standards of form and function. The PROFIN Reciprocating System is the instrument of choice for shaping and finishing hard to access surfaces of all restorative materials: enamel, dentin, cementum, composite, porcelain, ceramics, amalgam and metals.

PROFIN is designed to move up and down, as well as around, giving you maximum flexibility and access. With the reciprocating motion, PROFIN is efficient and safe in all recommended applications and eliminates ditching of adjacent teeth, according to Dentatus.

The directional design restricts the piston's movement to 1.2 mm back and forth, making the PROFIN safe for patients as it will never harm the gingival tissue, the company asserts. It can also be used safely in subgingival areas.

A wide variety of safe-sided diamond coated Lamineer Tips are available and can fit into areas without ditching or damaging adjacent surfaces. The color-coded tips are designed to facilitate the gross reduction, shaping, finishing and polishing of all hard to access areas in the mouth.

Tips can rotate freely to follow natural contours or be fixed for controlled detailing and shaping. Unlike finishing strips, Lamineer tips avoid rounding of teeth and provide fine control to shape both natural curves and flat surfaces to optimize esthetic form in the gingival, interproximal, facial and incisal areas.

The companion series of Perio-Tor tips mechanically and safely debride root surfaces leaving the root smooth and prevent further removal of the root cementum once the surface is clean, according to Dentatus. The secret is in the unique design, which sets the planing groove in a smooth surface. There is even a tip specifically designed for root grooves and furcation areas.

Stop by Dentatus, booth No. 1714, at the Greater New York Dental Meeting to see a product demo and try the system in your hands.

For more information, visit www.dentatususa.com, or call (800) 323-3136.

ProSites partners with CareCredit

ProSites, an innovative dental website design and online marketing provider, has partnered with CareCredit, a provider of promotional health-care financing, to help doctors explore financing options with their patients and make it easier to apply from their practice website.

According to the Patients' Decision Path to Purchase Dental Services study, almost half of surveyed patients visit the practice's website searching for information about the doctor, treatments, costs and payment options. By making it easy for patients to find information and apply for financing ahead of time, doctors can help mitigate the cost factor before it becomes a barrier to care.

Providers who utilize ProSites or accept CareCredit and would like to add financing information and an application link to their website can contact their ProSites representative at (888) 932-9644.


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“The simplified surgical protocol of the Hahn Tapered Implant System has helped me boost my case efficiency, with the wide-ranging assortment facilitating predictable placement in all regions of the mouth. The implant performs exceptionally well in fresh extraction sites. Anyone looking to confront the challenges of implant therapy will appreciate the versatility and performance of this exciting new system.”

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