Greater New York Dental Meeting reaches new heights

According to meeting organizers, the Greater New York Dental Meeting last year continued its growth with total registration of 52,320, reconfirming its status as the largest and most popular dental meeting, exposition and congress in the United States and one of the top dental meetings in the world.

Among the registrants in 2018 were 20,187 dentists, 3,949 hygienists, 5,206 dental assistants and 2,319 office administrators. The meeting’s agenda enables the entire dental community to experience the industry’s most up-to-date and innovative technologies, methods, products and procedures.

Attendees again this year can anticipate being able to visit more than 1,600 exhibit booths staffed by top talent from the world’s most renowned dental companies — and select from hundreds of continuing education courses taught by some of the world’s most prominent health care professionals.

The GNYDM is an ADA CERP- and AGD PACE-recognized provider. And there’s plenty of C.E. to choose from. The meeting offers C.E. opportunities covering almost every dental subject, and many offerings are available for a minimal cost. On each day of the meeting it’s possible to earn up to six credits of C.E. at no cost. Attendees can obtain more C.E. credits and save money by purchasing a C.E. Passport Bundle of as many seminars and essay courses as desired during all six days of the show (registration for all courses is required).

Scientific sessions comprise more than 350 seminars, hands-on workshops, essays and poster sessions. Hundreds of the world’s most respected dental educators present full- and half-day courses.

As always, preregistration for the meeting is free. There is a $40 per-person on-site and online administrative fee starting Nov. 29, for those who do not pre-register.

All programs are held at the Jacob K. Javits Convention Center.

The exhibition is internationally recognized as one of the biggest and most influential showcases for the dental industry’s latest products, services, technologies and equipment.

Multilingual personnel are available to assist and encourage interactions between exhibitors and international guests. The event expects to meet or surpass the 10,661 registrants from 146 countries that it recorded in 2018.

The meeting will have programs in Spanish, French, Portuguese, Korean and Russian.

700-plus exhibitors at GNYDM

The Greater New York Dental Meeting exhibit hall at the Jacob K. Javits Convention Center will run from Sunday, Dec. 1, through Wednesday, Dec. 4. The exposition will feature more than 700 dental manufacturers, service providers and other dental organizations in more than 1,600 booths. A 425-seat high-tech arena will feature live-dentistry sessions each day in the exhibit hall.

The exhibition is internationally recognized as one of the biggest and most influential showcases for the dental industry’s latest products, services, technologies and equipment.
National Harbor to host ADSO

Its 2020 Summit is set for March 11-13

The Association for Dental Support Organizations (ADSO) 2020 Summit, to be held from March 11-13 in National Harbor, Md., will feature some of the most successful names in the industry sharing what they have learned on their path to success.

Membership with ADSO is not required for DSO and group-practice attendees; however, members do receive complimentary registrations. Organizations that provide products and services to DSOs and/or to group practices that want to attend, sponsor or exhibit at Summit 2020 need to first join the ADSO Industry Partner program. Details are available via email from Membership@TheADSO.org.

For details on the summit, you can contact Info@TheADSO.org or (703) 940-3860.

The summit will be held at the Gaylord National Resort & Convention Center, in the heart of National Harbor’s entertainment district overlooking the Potomac River — all easily accessible to Alexandria, Va., and Washington, D.C.

The ADSO describes itself as the nation’s primary champion and representative of group-practice and dental-support business models. Members span the breadth of those sectors, including emerging DSOs (supported through education, training and mentorship to help them grow their business) — as well as established DSOs (supported through advocacy efforts).

The association is committed to meeting the varied needs of its members — no matter what stage of scale and development — so members can focus on promoting the highest quality patient care.

Held since 2014 and expanding every year, the summit enables DSOs and industry partners to share insights and experiences in an educational setting serving every sector. The association’s mission is to work with members to create practice environments where dentists can choose the administrative services that best enable them to focus on patients, expand access to quality dental care and improve the oral health of their communities.

(Source: ADSO)

• HEIGHTS, page A1

Javits Convention Center, 11th Avenue between 34th & 39th streets, unless otherwise indicated in the program guide.

The event takes place in the “World Capital of Excitement” with its nonstop cultural, sporting and social events during the peak holiday season that many view as New York City’s most enchanting time of the year.

You can register and get all of the details at www.gnydm.com.

(Source: GNYDM)
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4.5x

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Booth # 1813, 2012 and 4307
From scan to one-visit delivery: Moving at the speed of digital

By Glidewell Dental Staff

Advancements in digital dental technology were the industry story for 2019 — and for good reason. CAD/CAM design tools, intraoral scanners and chairside milling in dental practices are increasingly giving dentists the power to provide convenient service and excellent results to their patients while streamlining their workflow, cutting costs and maximizing profit.

Advantages closer than you may realize

Those dentists who have already opened the door to digital dentistry in the form of digital impressions can attest to the fact that simply adopting that one digital change already contains plenty of benefits. Beyond digital scanning alone, the world of in-office digital dentistry has even more exciting advantages. And if you’re a dentist who’s already scanning, those advantages are closer than you may realize.

Enter the glidewell.io™ In-Office Solution. This affordable in-office system lets you scan, design, mill and deliver single-visit crowns using BruxZir® NOW and other industry-leading materials. Practitioners can save 65 percent on lab bills almost right away while satisfying patients and increasing practice productivity with this versatile suite of technologies.

With glidewell.io

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- The fastmill.io™ In-Office Mill: Create BruxZir NOW crowns in 40 minutes or less for under $35 each.
- The fastdesign.io™ Software and Design Station, featuring exclusive AI technology that creates highly accurate design proposals automatically.

As for the scanning part? That’s where your existing scanner comes in. glideWELL.io connects seamlessly with iTero Element® intraoral scanners. For doctors who already use an Element, the process of implement-
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INDUSTRY

Loupes expand vision

By Designs for Vision Staff

Designs for Vision has launched several new product lines this fall. Designs for Vision will be showing the new patented (U.S. pat. 8,851,709 and RE46,463) hands-free infrared technology with the Wire-Less IR HDi™ and the Micro IR HDi headlights. These headlights feature HDi, Designs for Vision’s exclusive advanced photonic design that provides uniform light distribution with maximum intensity. This feature optically focuses the light from the LED to provide 45 percent more light with uniform distribution at 5,800° Kelvin, the ideal color temperature.

The patented IR feature enables improved infection control by letting practitioners operate the headlight without touching the system. The IR headlights use a built-in infrared signal to enable turning the light on or off simply and safely. Onboard biometrics sense the position of the headlight to filter out unintended signals while working.

Designs for Vision’s WireLess headlights free users from being tethered to a battery pack. The simple modular designs uncouple the headlights from a specific frame or single pair of loupes. Prior technology married a cordless light to one pair of loupes via a cumbersome integration of the batteries and electronics into the frame. The compact design of the LED DayLite Wire-Less headlights are independent of any frame/loupes.

The LED DayLite Micro HDi uses the new High Definition Imaging with a lightweight cordless solution with light intensity comparable to many corded headlights. You can choose High Definition Imaging with either a wired or wireless design to meet your preference, and any of the HDi headlights will illuminate the entire oral cavity.

You can see the Visible Difference® yourself by visiting Designs for Vision’s booths, No. 1813, No. 2012 and No. 4307, at the Greater New York Dental Meeting and in booth No. 808 at the AAOMS meeting in Chicago. Or, to arrange a visit in your office, call (800) 345-4009 or send an email to info@dvimail.com.

High-definition headlights optically focus the light from the LED to provide 45 percent more light with uniform distribution. Photo/Provided by Designs for Vision
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Buy 4 HyFlex EDM refills
Get 1 of equal or lesser value
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4 + 1
Buy 4 HyFlex CM refills
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*Int Endod J. 2015 May;22(5):12470

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Treat pulpotomies with TheraCal PT

Resin-modified calcium silicate performs as barrier and protectant of pulpal complex

By Fred Michmershuizen,
Dental Tribune Staff

BISCO Dental Products has recently introduced TheraCal PT — a biocompatible, dual-cured, resin-modified calcium silicate designed for pulpotomy treatment. It’s the latest product in BISCO’s “Thera” family of products that also includes TheraCem self-adhesive resin cement and TheraCal LC pulp capping liner. All three products feature resin-modified calcium silicate technology with calcium releasing abilities.

In an interview at the 2019 American Academy of Pediatric Dentistry meeting in Chicago, Katherine Steyer, product marketing manager at BISCO Dental, explained that TheraCal PT maintains tooth vitality by performing as a barrier and protectant of the dental pulpal complex.

Steyer said that when a primary tooth is compromised, it is important to save it because it is important for speech, for mastication and for guiding adult teeth. Steyer explained that TheraCal PT is particularly helpful in treating children because it can be used for immediate restoration.

No mixing required

What’s more, TheraCal PT does not require mixing like MTA, Steyer said. And further, unlike calcium hydroxide, it is moisture tolerant, she said. Another plus, Steyer said, is that it is radiopaque, allowing for easy identification and differentiation from recurrent decay and other restorative materials.

“What’s great about this product is an easy application with its direct syringe,” Steyer said. “We have a working time of minimum 45 seconds and a setting time of 4 minutes.”

See PULPOTOMIES, page A9

In the exhibit hall at the 2019 American Academy of Pediatric Dentistry meeting in Chicago, Katherine Steyer of BISCO Dental Products holds TheraCal PT, BISCO Dental’s new product designed for pulpotomy treatment. Photo/Fred Michmershuizen, Dental Tribune Staff
‘Tranzform’ the way you store your X-ray aprons with Flow’s new hanger

Unlike any other X-ray apron hanger, the new Tranzform hanger from Flow Dental enables you to store two aprons on a single hanger, and only Tranzform enables you to adjust the hanger to easily accommodate aprons that hang or aprons that drape.

If you would like to prolong the life of your aprons with Flow’s Tranzform hanger, visit booth No. 3008 at the Greater New York Dental Meeting for a live demo and to take advantage of Flow’s meeting special. In addition, Flow has the largest selection of lead and lead-free aprons in assorted colors, sizes and styles.

Apart from visiting Flow at the GNYDM, for more information and/or to order, you can contact your local dealer or visit www.FlowDental.com.

(Source: Flow Dental)

TheraCal PT’s physical properties resist breakdown and degradation, leading to a durable seal.

TheraCal PT is radiopaque, which, according to the company, enables easy identification and differentiation from recurrent decay and other restorative materials. BISCO asserts that TheraCal PT’s physical properties resist breakdown and degradation leading to a durable seal. The new product is also indicated for direct and indirect pulp capping (liner) and as a base.

More about TheraCal PT
TheraCal PT’s chemical formulation consists of synthetic Portland Cement calcium silicate particles in a unique hydrophilic matrix.

Additionally, BISCO reports that TheraCal PT’s physical properties resist breakdown and degradation leading to a durable seal. The new product is also indicated for direct and indirect pulp capping (liner) and as a base.

BISCO Dental’s line of “Thera” brand products includes TheraCal LC, TheraCem and now TheraCal PT.

BISCO believes that “better dentistry can be achieved when practicing the THERA way.”

For more information about BISCO’s line of Thera products, you can visit the company online at www.bisco.com or call (800) 247-3368.

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*Offer expires Dec. 31, 2019. Includes fastdesign.io™ Software and Design Station and fastmill.io™ In-Office Mill. Also includes 10 free milling blocks for six months (at $3,900 value).
Sulzer Mixpac awarded $2 million in candy-colors trademark infringement

According to the leadership team at Sulzer Mixpac, the U.S. District Court for the Southern District of New York has issued a judgment in favor of Sulzer Mixpac in Sulzer Mixpac AG v. A&N Trading Co., A&N Trading Co. Ltd. and Sung Bin An, awarding $2 million in damages and imposing a permanent injunction against further infringement.

Infringer spotted at GNYDM
Sulzer Mixpac filed the case during the 2016 Greater New York Dental Meeting (GNYDM) after an exhibitor, A&N Trading Co., displayed dental mixing tips that used Sulzer Mixpac’s Candy ColorsTM (Sulzer Mixpac’s Candy Color trademarks include yellow, teal, blue, pink, purple and brown), according to the company. See image of examples of the infringing mixing tips in yellow, teal and blue.

Sulzer Mixpac asserts that it later learned that the mixing tips were made by Seil Global of Korea, which was previously ordered by the same court not to offer certain mixing tips. Defendant Sung Bin An was a Seil Global employee who displayed the infringing mixing tips during the 2016 GNYDM. He is also the son of Seil Global’s CEO and president. The court also found that An’s companies A&N Trading Co. and A&N Trading Co. Ltd. were the alter egos of Seil Global, according to the company.

According to Sulzer Mixpac, the defendants mistakenly argued that using Sulzer Mixpac’s Candy Colors on a different location of the mixing tip was not infringing. The court confirmed that Sulzer Mixpac’s Candy Colors are a strong trademark for its dental system and that use of the trademarked candy colors by the defendants was intended to cause confusion.

The court found that the defendants’ infringement was willful and awarded Sulzer Mixpac $2 million in statutory damages. Further, the court issued a permanent injunction that prohibits infringing use of Sulzer Mixpac’s Candy Colors on dental mixing tips by An, his companies or Seil Global.

(Source: Sulzer Mixpac)
Visit BISCO at the Greater New York Dental Meeting at Booth #1200 and . . .

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By AAOMS Staff

Dental implants offer patients a long-term solution to missing teeth, and new advances in implant materials and procedures are discovered every year. Highlighting these innovations, the American Association of Oral and Maxillofacial Surgeons (AAOMS) will host its Dental Implant Conference from Dec. 5-7 at Sheraton Grand Chicago in Chicago.

The annual conference presents the latest research in the field. More than 1,000 oral and maxillofacial surgeons, their staff and restorative dentists will attend sessions on topics such as prosthetic designs, patient expectations and robotic surgery.

Here are more details about the preconference and general sessions:

• Two full days of expert-led presentations focusing on reconstruction of hard- and soft-tissue defects in the anterior maxilla, material and restorative methods for reconstruction, case discussions as well as experience in the trenches. Topics will include cementless restorations, peri-implant disease and bioengineering.

• The preconference program will feature three hands-on sessions covering soft- and hard-tissue grafting and digital scanner use and sessions on augmenting the narrow ridge, preventing bone-grafting complications and managing soft- and hard-tissue defects.

• In addition, more than 100 companies will show off the latest products and services for dental implant practices in the exhibit hall.

Registration is open to AAOMS members, OMS residents, referring dentists and the media. Visit AAOMS.org/DIC for more information.

In December, the American Association of Oral and Maxillofacial Surgeons will host its annual Dental Implant Conference in Chicago. Photo/Provided by Tee Lambert of Tee Lambert Photography.
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