Regroup, retreat, re-energize

ADA annual meeting will be in the heart of Waikiki

Dental professionals attending the American Dental Association annual meeting in Honolulu, Oct. 18-22, will be just a few blocks away from some of the most popular beaches on Waikiki Bay, including Kuhio Beach Park, Kahanamoku Beach and Ala Moana Beach Park.

The Hawaii Convention Center and many of the official ADA hotels are just steps away from the gentle shoreline that downtown Honolulu is known for.

But it’s not just the thought of toes in the sand and wading into a calm surf that has dental professionals planning their days in Hawaii. The meeting’s array of C.E. courses, seminars and workshops are the big draw. And just as enticing is the opportunity to touch, feel and compare thousands of instruments and other offerings from the dental industry’s top companies and organizations, many of whom will be featuring discounts and other convention specials on dentistry’s latest innovations and must-have basic supplies.

The meeting’s three days of exhibits will be from Oct. 18–20 (Thursday–Saturday) at the Hawaii Convention Center’s exhibit hall.

Beyond the C.E. and exhibits — and in addition to the ocean breezes, sandy beaches and lush vegetation of Oahu Island — the Honolulu meeting will offer an extensive schedule of fun.

The ADA will bring Broadway to the islands on Oct. 18 by kicking off the meeting with an evening under the stars, featuring Tony-Award-winner Kelli O’Hara. The picnic-style event at the Waikiki Shell will also feature Broadway performers Ruthie Ann Miles and Telly Leung, former Miss Universe Brook Lee and the Kamehameha Schools Children’s Chorus. This is a complimentary event, but registration and tickets are required because the venue's capacity is limited.

New dentists will be able to spend time with fellow new dentists at the New Dentist Reception, Oct. 19, from 5–6:30 p.m., where they can connect, mingle and expand their network in a fun environment.

In keeping with this year’s theme, the ADA annual meeting will be in the heart of Waikiki.

The Hawaii Convention Center, on the Ala Wai Canal, a stroll from Waikiki Beach, is host site of the ADA 2018 annual meeting.

Photo/David Cornwell, Waikiki Aerial

• See ADA, page A2
ADA is inviting registrants to visit one of the “Re” lounges in the exhibit hall to regroup, retreat and re-energize. Visitors can stroll in the “Best of Class Aisle” and congratulate the winners of the 2018 Cellerant Best of Class Technology Award Winners.

The meeting’s diverse and extensive schedule of courses are packaged into areas of concentration such as the Digital Future of Dentistry, Women in Dentistry, Campfire Sessions and a team-building track.

Another meeting highlight is the New and Emerging Speaker Series, which offers up-and-coming educators the chance to present a one-hour, no-fee lecture. A select few will ultimately present at future annual meetings.

To secure the lowest fares, meeting attendees are being encouraged to search out travel deals days before the meeting starts and/or to reach out to exhibits at ADA 2018 are eligible to receive free registration to next year’s meeting in San Francisco. Pick up an Incentive Buying Program envelope in the registration area. Member dentists can submit receipts for purchases made in the ADA 2018 exhibit hall. Documented show-site purchases totaling a minimum of $3,500 must be presented collectively on-site at an ADA information desk (consult the official program or registration desk for location).

Receipts must be submitted before 10:30 a.m. Sunday, Oct. 21. After that, they will be applied to only the purchaser whose name is on the receipts. Only one registration is provided, regardless of total amount spent beyond $3,500.

Event:

ADA 2018 exhibit hall
(Times reflect the meeting’s overall earlier hours so you can hit the beach and/or enjoy other fun in the sun)

Thursday, Oct. 18
7 a.m.–3 p.m.
Friday, Oct. 19
7 a.m.–3 p.m.
Saturday, Oct. 20
7 a.m.–1 p.m.

Earn a pass to ADA 2019
ADA member dentists who spend a cumulative total of $3,500 or more with ADA.org/Aloha and ADA.org/meeting. Registration is provided, regardless of to whom is on the receipts. Only one registration is provided, regardless of total amount spent beyond $3,500.

(Sources: American Dental Association)
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Technology changing patient education

Technological advancements are perpetual catalysts for changes that continue to transform the way we operate on a daily basis. For progressive practitioners, the constant wave of new technology provides an auspicious opportunity to increase prosperity and experience substantial benefits in other areas.

For decades, dental practitioners have been pigeonholed to tediously repetitive practices such as the monotonous treatment of caries and removal of plaque buildup. Despite this, the prevalence of malocclusion in modern children is approaching 100 percent and this growing incidence is enabling dentists to widen their scope of practice with the prospect of providing biological-based orthodontic treatment for children. Additionally, the recognition of sleep-related breathing disorders in dental patients is increasing, with recent research finding a relationship between the prevalence of malocclusion and dysfunctional breathing.1

With this in mind, practitioners looking to diversify their pediatric treatment options in the increasingly competitive market that is modern dentistry should consider the benefits modern technology can offer. The implementation of e-learning tools in American classrooms has produced a generation of students that feels comfortable using screen-based technology for self-directed learning and is appreciative of the low-pressure environment it offers.

Senior Myobrace Educator Jessica Maidman is an advocate for patient education through the use of digital learning tools, and she considers the patient’s first encounter with The Myobrace® System an important stepping stone for ongoing education and compliance. “As an educator, I use our Myobrace apps to deliver information to my patient in a child-friendly manner. It helps them understand the causes of their developmental issues, as well as the need for early intervention and corrective treatment,” Maidman said.

“I have learned that children respond much better to learning from new and interesting technologies rather than an authoritative figure such as a dentist. The results are much more consistent because the information is being delivered the same way each and every time.”

Myofunctional Research Co. (MRC) provides eLearning software in all major digital platforms, enabling simple implementation for almost any practice. Taking advantage of these modern technologies enables any practice to transform into a tech-savvy environment that has an edge over competitors.

MRC regularly hosts seminars in the United States that provide practitioners the opportunity to diversify their pediatric treatment options in the increasingly competitive market that is modern dentistry should consider the benefits modern technology can offer. The implementation of eLearning tools in American classrooms has produced a generation of students that feels comfortable using screen-based technology for self-directed learning and is appreciative of the low-pressure environment it offers.

Senior Myobrace Educator Jessica Maidman notes that “Children respond much better to learning from new and interesting technologies.” The Myobrace Activities App is available on multiple platforms.

Visit www.myoresearch.com to find a seminar near you or learn more about the Myobrace Member and Certified Provider programs.

Reference

(Source: Myofunctional Research)
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By Designs for Vision Staff

Designs for Vision is introducing an advanced photonic design that provides uniform light distribution with maximum intensity. The patent-pending headlights optically focus the light from the LED to provide 45 percent more light with uniform distribution.

The new LED DayLite® Micro HD™ uses the new high-definition imaging in an ultra-lightweight headlight in combination with the new Micro power pack. According to the company, the Micro is the market’s lightest and smallest power pack. The complete unit includes two power packs, and each power pack can run up to 10 hours.

Designs for Vision also has added high-definition imaging to the LED DayLite WireLess Mini HDi®, providing a lightweight cordless solution with light intensity comparable to many cored headlights.

You can choose high-definition imaging with either a wired or wireless design to meet your preference, and either HDi headlight will illuminate the entire oral cavity.

Designs for Vision’s WireLess headlights free you from being tethered to a battery pack. The simple modular designs uncouple the headlights from a specific frame or single pair of loupes.

Prior technology married a cordless light to one pair of loupes via a cumbersome integration of the batteries and electronics into the frame.

The compact design of the LED DayLite WireLess headlights are independent of any frame/loupes.

Designs for Vision is also featuring the “REALITY five-star-rated” Micro 3.5EF Scopes, which use an innovative optical design that reduces the size of the prismatic telescope by 50 percent and reduces the weight by 40 percent — while providing an expanded-field, full-oral-cavity view at 3.5x magnification.

Building on an established award-winning design, the newest addition to the Micro Series line is the Micro 4.5EF Scopes, which reduce both the size and weight of the telescopes by 44 percent.

Designs for Vision has expanded into a new 67,500-square-foot location at 4000 Veterans Memorial Highway in Bohemia, N.Y. To see photos of the facility you can visit www.DesignsForVision.com/move.htm.

You can see the Visible Difference® yourself by visiting the Designs for Vision’s booth (No. 611) at the American Association of Oral & Maxillofacial Surgeons meeting in Chicago, Oct. 11–13 and/or its booth (No. 905) at the American Dental Association meeting in Honolulu, Oct. 18–20.

You also can arrange a visit in your office by contacting the company at (800) 345-4009 or via info@dvimail.com.

Disposable application system mixes two-component materials

The time-saving Unit Dose 0.5 ml from Sulzer Mixpac is a single-use hygienic application system for two-component dental materials such as cements and bleaching materials.

‘Reliable mixing results’

MIXPAC™ T-Mixer mixing technology produces high-quality, reliable mixing results, according to the company.

The ergonomic and easy-to-use system has a range of safety features including transport protection and a safety fastener. Clear visual indicators ensure that the user can see at a glance whether the system has been activated and is ready to use.

(Source: Sulzer Mixpac)
AHA Foundation is honored

Operatory in Philadelphia is part of ongoing outreach

The Foundation for Endodontics received the 2018 Shils Fund Special Recognition Award at the Union League in Philadelphia in honor of its outreach program and support of Project Home. One of only two such awards granted annually by the Shils Entrepreneurial Fund, this tribute acknowledges the foundation’s efforts to serve low-income patients who might otherwise face tooth extraction.

Mary T. Pettiette, DDS, president of the Board of Directors, accepted the award on behalf of the foundation.

“The Foundation for Endodontics is honored that we have been selected to receive this prestigious 2018 Shils Fund Special Recognition Award,” Pettiette said. “One focus of our mission is providing access to endodontic care to underserved patients. We hope that the success of this first domestic program will lead to many others, supporting our efforts to help patients retain their natural teeth.”

The foundation opened its endodontics operatory at north Philadelphia’s Stephen Klein Wellness Center, operated by Project Home, in April, in keeping with its mission expansion in 2016 to include access to care and following the success of a similar international project in Jamaica. The operatory is staffed by endodontic residents and faculty members from Einstein’s I.B. Bender Division of Endodontics, Department of Dental Medicine, including Dr. Louis Roszman, Philadelphia endodontist and past president of the Foundation for Endodontics.

“The dream of the foundation is to save natural teeth, treat infections and restore self-esteem by providing access to root canal treatment for patients who otherwise would lose their teeth and suffer the pain and social consequences,” Rossman said. As with the outreach program in Jamaica, the operatory in Philadelphia provides free root canal treatment to uninsured, low-income and homeless patients, educating them on the importance of good dental care and what is possible to save their teeth.

Hargreaves is recipient of ADA Gold Medal Award

Endodontic educator and Journal of Endodontics Editor in Chief Dr. Kenneth M. Hargreaves has been awarded the ADA’s Gold Medal Award for Excellence in Dental Research. According to the American Association of Endodontists, Hargreaves’ accomplishments have had a profound effect on the endodontic specialty. As a prolific researcher, Hargreaves’ focus areas — pain management and regenerative endodontics — are changing the way endodontists treat patients and introducing cutting edge treatments that not too long ago were not even possible.

The Gold Medal Award for Excellence in Dental Research is sponsored by the American Dental Association together with Church & Dwight Co. Established in 1985, the Gold Medal Award recognizes individuals for their lifetime contributions to the dental profession.

Hargreaves is a leading researcher in regenerative endodontics, currently managing a $17 million multi-center clinical trial to study regeneration of pulp-dentin development in teeth with necrotic pulps and immature roots. Recently, UTHSC San Antonio learned it will receive a five-year, $24 million research grant from the NIH for its Clinical and Translational Science Award Program, which helps to speed the translation of research discovery into improved patient care. Hargreaves is one of the grant’s co-principal investigators.

“I can think of no one who more embodies the spirit of the Gold Medal Award for Excellence in Dental Research than Dr. Ken Hargreaves,” Taylor said. “His research contributions extend beyond endodontics and dentistry to the larger medical community. His academic influence is evident in the accomplishments of his students and will be realized for generations to come.”

(Source: AAE)
Irritrol is named a top product for 2018

Irritrol has been recognized by The Dental Advisor as one of the Top 2018 Dental Products. Available from Essential Dental Systems (EDS), the endodontic irrigator Irritrol is designed to eliminate the need for separate-step irrigation of EDTA and CHX irrigation.

According to EDS, independent testing showed that Irritrol had a disinfection rate of 99.99 percent. Years of clinical use have provided dentists with removal of the dentinal smear layer, effective disinfecting and keeping the dentin more intact than EDTA alone in causing less demineralization of the dentin, the company said.

The green color of Irritrol helps a dentist identify and differentiate it from other irrigants. One of The Dental Advisor consultants stated, “During irrigation with Irritrol, an amazing amount of debris is eliminated from the canal. I could see it bubble out and no waiting period to work.”

More information about Essential Dental Systems and Irritrol is available online, at www.edsdental.com.

(Source: EDS)

Irritrol is designed to eliminate the need for separate-step irrigation. Photo/EDS
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The American Association of Oral and Maxillofacial Surgeons (AAOMS) will celebrate its centennial anniversary during its 100th Annual Meeting, Scientific Sessions and Exhibition, taking place Oct. 8-13 in Chicago. More than 4,000 oral and maxillofacial surgeons, faculty, residents and others are expected to gather in the city where the association was originally founded. In 1918, 29 doctors convened to hold the first meeting of the American Society of Exodontists, the organization that later became AAOMS.

The AAOMS Annual Meeting will feature approximately 170 educational programs at the Hilton Chicago and McCormick Place West. Sessions will expound on timely topics, such as the treatment of war injuries, advancements in cancer care and emerging technologies in maxillofacial nerve injuries.

Among other highlights of the centennial celebration are:

• A history museum will showcase artifacts related to the specialty — such as surgical mallets and cheek retractors — a historical timeline of association milestones and videos of interviews of past association presidents.

• A "100 Years of AAOMS" course will summarize the specialty’s history and discuss the evolution from exodontists to oral and maxillofacial surgeons.

• Former Secretary of State and Chairman of the Joint Chiefs of Staff, General Colin L. Powell, USA (Ret.), will deliver the meeting’s keynote address, “Leadership: Taking Charge,” on Oct. 10.

• A new educational program will feature nine tracks based on the OMS scope of practice: anesthesia, cosmetic and orthognathic surgery, dental implants, dentoalveolar, head and neck oncology, pediatrics and cleft, reconstruction, temporomandibular joint and trauma.

Registration is now open. More information is available at AAOMS.org/Chicago.
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