DVI celebrates 30th anniversary

By Fred Michmershuizen, Online Editor

Dental Volunteers of Israel (DVI), an organization that provides oral health-care services to the children of Jerusalem regardless of background, celebrated its 30th anniversary during the recent Greater New York Dental Meeting with a gala celebration at the Museum of Jewish Heritage in Lower Manhattan.

Dr. Nedal Alayyan was named DVI Volunteer of the Year. During his remarks, Alayyan recounted his experience as a child growing up in Jerusalem and being treated at the DVI clinic. Inspired by that early experience, Alayyan became a dentist himself and now gives back to today’s children of Jerusalem through DVI.

Stanley M. Bergman, chairman and CEO of Henry Schein, delivered the evening’s keynote address. In remembering the late Trudi Birger, founder of DVI, Bergman said, “Trudi was a humanitarian, a visionary and an entrepreneur. She realized that a healthy smile enables a child to eat, sleep, study and grow up without the distraction of pain associated with poor oral health.”

Since its founding in 1980, DVI has been providing free dental care to Jerusalem’s most underprivileged children. At the state-of-the-art Trudi Birger Dental Clinic, children of all faiths referred by the Department of Social Welfare are treated by dentists from around the world.

Volunteering services range from routine to complex dental procedures. DVI also runs a comprehensive preventative dental care program to help young patients develop good, long-term oral health habits.

This worldwide work is made possible not only by the dentists who come to Israel and donate their time and expertise, but also by businesses and individuals who donate supplies, equipment and financial resources for DVI’s operating budget.

DVI treats thousands of these children each month at the clinic, yet there are still thousands more who need help. There is no other organization that provides comprehensive free dental care and education to disadvantaged children in Israel.
Learning how to communicate with one another is the first step in all relationships. All educational programs must adhere to basic principles of learning in order to enhance a student’s educational experience.

It is important for educators and administrators to understand and recognize that not all students use the same learning modalities.

For the clinician, it may be helpful for each one of us to recognize which modality of learning serves us best.

Seven learning styles

First, and foremost, be aware that there is a minimum of seven recognized styles of learning for all individuals.

In “Frames of Mind: The Theory of Multiple Intelligences” (1995), Dr. Howard Gardner, a respected authority on higher education and learning, established another way of grouping learning styles, suggesting that there are at least seven modalities or intelligences linking our individual styles.

While Gardner’s work encourages the consideration of new and creative ways to educate students, a solid grasp of core modalities apply immediately to everything we do.

Adult learners typically rely on learning modalities that process information at an unconscious level, but the adult may be consciously aware of which modes he or she prefers.

Most learners retain a dominant and an auxiliary learning modality, and access information through all the senses, but generally favor one.

We process by visual-sight, auditory-sound, kinesthetic-moving and tactile-touch.

Gardner suggested the following basic learning styles:

1. Verbal and linguistic: Sensitive to the meaning and order of words.
3. Logical and mathematical: Able to handle reasoning and recognize patterns and order.
4. Spatial: Perceives the world accurately and tries to re-create or transform an aspect of that world.
5. Bodily and kinesthetic: Able to use the body skillfully and handle objects adroitly.
6. Interpersonal: Understands people and relationships.
7. Intrapersonal: Possesses access to one’s emotional life as a method to understand oneself and others.

Second, develop better communication skills and lines with other service providing individuals, i.e., fellow dentists, physicians, attorneys as well as a patient’s nuclear family.

Third, gain a better understanding of behavior and interactions between individuals from different cultures.

Fourth, extend respect, compassion, empathy and concern for the needs of others.

Fifth, create an environment to develop greater leadership skills.

Sixth, and last, be considerate of the social justice and human rights afforded to all individuals.

Useful changes in behavior

Learning may be defined as useful changes in behavior by reflecting upon past experience. The past leaves much to reflect upon when contemplating the future.

Today’s answers will lead to tomorrow’s questions. “Tell me and I forget. Show me and I remember. Involve me and I understand,” says one Chinese proverb (source unknown). Hindsight so often provides an individual with a unique valuable opportunity to review and reflect upon one’s experiences.

According to Dr. Wayne Dyer (2004), inspiration is not reserved only for high-profile creative individuals in the arts and sciences, it is for everyone and is the force behind humanity’s greatest achievements.

When the secrets to cultivating inspiration are discovered in every moment of one’s life, that individual will enjoy an unparalleled experience of enlightenment, abundance and extraordinary achievement in an effortless manner.

In summary, do others as you would do to yourself. One of the most important goals for all educators is to encourage students to become more sensitive to the needs of others.

A top priority for this orthodontist has always focused on developing greater understanding of an individual’s behavior when done as well as in group interaction.

Sensitivity to the needs of others is of extreme importance and significance, and vital for all medical and dental clinicians: compassion, understanding, empathy and consideration are some of the salient and foremost attributes we all must strive to develop.

References


Group Editor’s Note: Dr. Tartakow’s editorial appeared in Ortho Tribune’s Nov. 2010 edition. DTUS Editor in Chief Dr. Hoexter and I thought it was an excellent way to begin the new year, and we hope it provides you with much food for thought.
IDS 2011: another record breaker for dentistry

By Daniel Zimmermann, Dental Tribune International Group Editor

Visitors of this year’s International Dental Show (IDS) in Cologne, Germany, should probably schedule more time to get their hands on the latest advancements in dentistry.

After the record breaking show in 2009, the number of exhibitors has increased again due to more foreign companies showing interest in becoming a part of the world’s largest dental trade fair, a representative from the organizer, Koelnmesse, told Dental Tribune.

Overall, representatives of Koelnmesse expect more than 1,800 dental companies from 56 countries to attend the exhibition. Due to the high demand, Hall 2 will be opened for companies and visitors for the first time, the representative said.

The additional requests for trade fair attendance mainly come from companies active within the fields of implant restorations and digitalization. The number of companies exhibiting CAD/CAM systems, for example, has increased by more than 40 percent compared to IDS 2009.

“The great level of participation from all over the world is attributable to the fact that the International Dental Show is the leading trade fair for the entire international dental world,” said Oliver P. Kuhrt, executive vice-president of Koelnmesse GmbH, when he summarized the exhibition concept.

“No other event is able to present so many innovations and trends in such a unique range, both in breadth and depth.”

According to Kuhrt, online business services will enable IDS visitors and exhibitors to get in touch with each other before the start of the show in March. The product catalog will also be revamped and presented with a new layout and improved search options.

Owing to the growing popularity of mobile services, a free IDS app will be offered for iPhone, Blackberry and other mobile operating systems.

Dr. Martin Rickert, chairman of the Association of the German Dental Manufacturers, said that despite the latest increase in trade exhibitors, IDS still remains an event that brings together dentists, technicians and all other dental professionals whose first priority is to maintain and advance oral health and the quality of life of patients worldwide.

Also, research has shown that dentistry has increasing potential for the early diagnosis of oral or systematic diseases, such as diabetes or cancer. “As manufacturers from the dental industry, we feel we are called upon here to provide dentists and dental technicians with everything that is necessary to achieve this goal,” Rickert said.

The 34th International Dental Show will take place at the Cologne exhibition center in Cologne, Germany, from March 22-26.

In addition to the dental exhibition, there will be a substantial specialists program supported by manufacturers, the German Dental Association and the Association of German Dental Technicians’ Guilds. Advance sales tickets are still available online on the Koelnmesse website (www.koelnmesse.de).

More than 10,000 dental professionals attended the International Dental Show in 2009. (Photo/Provided by Koelnmesse, Germany)
Feel like you’re swirling the drain?

By Sally McKenzie, CEO

I shudder when dentists say to me,
“i just don’t know what i would do
without ‘so-and-so,’ she just makes
this place run.” Dentists who allow
this to happen are setting themselves
up for economic, professional and
personal catastrophe.

That may sound like high drama,
and it is. I’ve seen it happen in too
many practices too many times. The
last thing you want is a situation in
which your professional success or
failure is contingent upon the actions
of one employee. Every practice must
have systems in place to ensure that
the business is not dependent on any
one person.

Specificity is essential to success
in every dental practice. The old
“everyone does everything” doesn’t
work in today’s demanding work-
place. Certainly, you need cross train-
ing, backup systems and protocols so
that other staff members can step in
when necessary. However, individual
employees need to know what is
expected of them individually.

For example, let’s look at patient
retention. There is no industry stan-
dard for patient retention, but the
dentist can and should set his/her
own goal for this. The practice should
begin by measuring how many patients it’s losing each month. From
there, you can evaluate the various
systems that directly affect patient
retention, such as recall, and estab-
lish realistic goals to improve them.

Collections are another example.
The goal should be a 98 percent col-
collection rate. Case acceptance should
be at 85 percent; hygiene should
produce 53 percent of practice pro-
duction; 85 percent of emergency
patients should be converted to com-
prehensive exam; and the schedule
should have fewer than 0.5 hygiene
openings per day.

Recall is commonly among the
weakest systems in practices that are
struggling, but unscheduled treat-
ment typically doesn’t come any-
where near passing the “effective-
ness test” either.

Take advantage of practice-man-
agement system reports that are read-
ily available, including the unsched-
uled treatment reports. These allow
you to see who has unscheduled treatment in the files. In actuality,
the unscheduled treatment report is
documentation of revenues waiting
to be tapped.

With this information in hand, the
objective is to get patients back in the
practice. This may require a para-
digm shift of sorts for your schedul-
ing coordinator because instead of
being reactive, it requires that he/she
be proactive.

However, don’t send him/her out
to line up production without a clear
and specific plan of action and a well-
developed script to guide him/her in
talking to patients.

Please remember: this isn’t the
sole responsibility of the business
staff. As patients return for hygiene
appointments, it is essential that both
the hygienist and the dentist remind
them of the importance of pursuing
treatment that has been diagnosed
but not delivered.

In addition, take a close look at
the production by provider report
each month. This shows the number of
each type of procedure performed
over a specified period of time.

Your business assistant should run
this year-to-date report every month
for each dentist and hygienist, so they
can determine how their production
compares with the same period of
time last year, as well as with produc-
tion goals that have been established
for this year.

According to the industry stan-
dard, 53 percent of hygiene produc-
tion should be derived from peri-
odontal therapy, specifically the 4,000
insurance codes, such as #4910 and
#4341.

Moreover, take a close look at
your clinical efficiency. We find that
many dentists get up from their chair
numerous times during patient pro-
cedures, or have their assistants
leave the treatment room to retrieve
items that should have been set up in
the first place.

Clinical time and motion studies
reveal three more reasons for pro-
duction shortfalls: 1) slow treatment
room turnaround; 2) underutilization
of chairside assistants; and 3) poor
planning for armentaria and proce-
dural protocols.

In addition, consider new treat-
ment services. Practices that are
struggling are likely doing what
they’ve always done, i.e., crowns,
fillings and prophys year after year.
Dentists who are doing interceptive
perio, endodontics, veneers, bleach-
ing and implants not only expand
SPACE-AGE TECHNOLOGY.
NEW-AGE AFFORDABILITY.

WITH FEATURES LIKE DUAL WAVELENGTH TECHNOLOGY, IT'S A MODERN MARVEL.

With dual wavelength output, you can be sure that the SmartLite® Max LED Curing Light cures your light cure materials. It also features high output – up to 1400 mW/cm², a built-in radiometer, plus four output modes. And never worry about running out of battery in the middle of a procedure again – the SmartLite® Max LED Curing Light can be used both cordless and cored, with an illustrative LED display that tells you exactly what you need to know. All of this, without an astronomical price tag.

For more information contact DENTSPLY Caulk at 1.800.LD.CAUlk, visit www.smartlitemax.com or call an authorized DENTSPLY distributor for more information.
There are no established training protocols when business staff is hired.

No production goals, collections goals or scheduling goals have been established, or they are unclear at best.

The practice does not use system performance measurements or it measures some systems but not all.

The team does not know how to measure specific systems or how to evaluate the success or failure of each one.

Job descriptions, if they exist, are unclear. Multiple staff members are “responsible” for multiple systems, so instead of accountability, there is finger pointing when things go wrong.

Holes in the schedule and no-shows are common.

No one follows up with patients who have unscheduled treatment.

Unscheduled treatment is not tracked.

The clinical team has never evaluated its clinical efficiency and does not know how to do so.

Fees are seldom reviewed or compared to similar practices in the area.

Services have not been expanded in some time.

The practice has no established vision or goals.

Practice profits are suffering and the dentist is stressed.

Each of the points above is interdependent on the next. For example, staff turnover may be a major problem because there are no clear job descriptions. Perhaps the employee is trying desperately to figure things out as he/she goes along because there are no training protocols in place.

Practice profits are suffering because there are no clear goals established for production, collections or scheduling, merely vague directives from the dentist.

If you do not have specific expectations of a particular system, you cannot communicate those expectations to your employees. It should come as no surprise then that the employee doesn’t quite know what to deliver.

Once an employee has been given the necessary training and tools and understands how the expectation for a particular system fits into the practice goals, he/she can be expected to deliver accordingly on your expectations. Most importantly, your systems will be consistently working for you, not against you.

Sally McKenzie is CEO of McKenzie Management, which provides success-proven management solutions to dental practitioners nationwide. She is also editor of The Dentist’s Network Newsletter at www.the dentistsnetwork.net; the e-Management Newsletter from www.mckenziegmt.com; and The New Dentist™ magazine, www.thenewdentist.net.

She can be reached at (877) 777-6151 or sallymckenzie@mckenziemgmt.com.
Yankee Dental Congress 36 will be held at the Boston Convention and Exhibition Center Jan. 26 to 30, Wednesday through Sunday. The exhibit hall will be open Jan. 27–29, Thursday through Saturday. YDC is the annual conference and exposition of the New England dental profession. The conference features advanced programming presented by leading experts in the field. More than 26,000 dental professionals come to gather the latest information, network with colleagues, see product demonstrations, learn cutting-edge techniques and earn continuing education credits. Strong alumni attendance comes from the many area dental schools: Boston University, Harvard University, Tufts University and the University of Connecticut.

The event provides education for the entire dental team. Specialties represented at YDC include endodontics, forensics, oral pathology, oral surgery, orthodontics, pediatric dentistry, periodontics and prosthodontics.

Innovative technology, products and services are introduced on the exhibit floor. YDC completes the experience with special events where dentists can interact with peers and entertain the whole family.

New this year, preregistration is required for all no-charge courses, except High-Tech Playground, student table clinics and student lecture. Your seat will be held for 10 minutes after the start of the course. When the room is filled, no additional people will be admitted and no standing is allowed, per order of the fire marshal.

The exhibit hall will allow meeting attendees the opportunity to connect with more than 450 exhibitors and discover the latest trends and technologies. Meeting participants will be able to see product demonstrations and compare products and services.

The exhibit hall will be open Thursday and Friday from 9:30 a.m. to 5:30 p.m. and Saturday from 9:30 a.m. to 4 p.m.

Free lunch will be available on Thursday from 11:30 a.m. to 2 p.m. on the exhibit hall floor. It’s become a tradition at Yankee. New this year, receive a voucher for your choice of lunch as a registered attendee.

On Friday, a beer and wine reception will be held on the exhibit floor from 5:30 to 5:50 p.m.

Also available in the exhibit hall will be a networking lounge, a retreat for all to relax, meet with fellow attendees and catch up on the day’s events. Complimentary refreshments will be served at various times throughout the three days. A number of special events will be held during the meeting.

The Fab Four, a Beatles tribute band, treats you to an experience unlike any other. With uncanny, note-for-note performances of Beatles songs and attention to detail that captures the complete essence of the greatest band in rock history, The Fab Four will make you think you are watching the real thing. Their incredible stage show includes music and costume changes covering the entire range of the Beatles’ career. The Fab Four have amazed audiences around the world.

Yankee’s Fat Thursday Carnival will be held Thursday from 5 to 7:30 p.m. Come experience the excitement of Mardi Gras. Yankee brings you the fun and flavors of this world-class party with attractions, games, music, giveaways, surprises and all the fun of the fair.

A fashion show and luncheon will be held Thursday from 11:30 a.m. to 1:30 p.m. The event will feature lights, cameras and beautiful models gracing the runway. Fashion shows are one of the most glamorous events in the fashion world.

It’s one of the many ways designers showcase their labels to the public. The Plaza Ballroom in the Seaport Hotel is the setting for this fun and entertaining event. The cost is $55.

Cocktails with Clinton Kelly will be held Friday from 5 to 5 p.m. Kelly, an American fashion consultant and media personality, is best known for the warm humor and style advice he brings each week to TLC’s top-rated show, “What Not to Wear.”

Since 2003, he has starred in more than 250 hourlong episodes of the series, in addition to several specials for TLC, including “Miss America: Live,” “Fashioning a Home With Clinton Kelly,” “Mind Your Manners” and “Redo My Spouse.” Follow Clinton through the seven steps to healthy style esteem. The cost is $25.

Here are some additional highlights of the meeting:
New to Yankee this year is the Dental Office Design Pavilion. Are you thinking about building a new office, opening a second office or starting a new practice? Then you won’t want to miss the Dental Office Design Pavilion, a central source for ideas, displays, and information on designing your dental office.

Tour state-of-the-art operatories or take a crash course on the steps you need to take to upgrade your current space or create a new custom-designed practice. View the transformations of new and upgraded dental offices throughout North America. Sit down with New England based contractors, architects, space planning designers, financial planners, project managers and equipment specialists who can answer all of your questions.

Live dentistry
Due to the overwhelming response, there will be live dentistry instruction at Yankee again this year. You can learn from some of the best clinicians while they are actually performing live procedures. This interactive format will allow attendees to ask questions and receive answers firsthand. This unique educational experience will be conducted on the exhibit hall floor and will feature cutting edge procedures and products.

C.E. on the exhibit hall floor
Attendees will have the opportunity to participate in innovative courses held right on the YDC exhibit hall floor. This is a great opportunity to take a high-quality, hands-on course or lecture at a significantly reduced rate.

High-tech playground
Take an up-close look at the high-tech products available for your practice. This is your chance to try out various tools and state-of-the-art gadgets and ask questions. This informal setting on the exhibit hall floor will give you the opportunity to learn and play at the same time. There will also be C.E. presentations running each day. Plan to stop by the playground and have some fun.

Restaurant reservation service
You can make dinner reservations quickly and conveniently with the service located in the convention center. This service includes a listing of restaurants by cuisine and neighborhood and their menus.

Internet Café
The Internet Café will feature computer terminals offering complimentary Internet access and e-mail retrieval for attendees. Specific instructions and limitations will be posted in the area.

Children’s conference care
Are you wondering what to do with your children during Yankee? Whether you are attending classes or perusing the exhibit hall, Children’s Conference Care Inc. (CCCI) is there for you — offering on-site childcare for ages 6 months to 12 years.

Children can choose from a wide variety of fun activities in a safe and caring environment. CCCI has been providing high-quality childcare programs for 15 years. Staff members are all background checked and know just how to make every child feel comfortable. Snacks and drinks will be provided.

Full day (7:30 a.m. to 5:30 p.m.) is available for $40. Four consecutive hours are $25, and any additional hour is $10. Walk-ins pay an additional $15 on-site registration fee, if space allows; pre-registration is encouraged. Subject to cancellation if sufficient enrollment is not achieved.

For even more information about the event and registration, visit the show’s official website at www.yankeedental.com.

(Source: Yankee Dental Congress)
Crest Oral-B hits the seas to make a splash at the Greater New York Dental Meeting

While in New York for the recent Greater New York Dental Meeting, Crest Oral-B hosted a spectacular evening Nov. 30 on the Circle Line Sightseeing Cruise, taking an intimate group of oral-health professionals around Manhattan Island, allowing them to see the lights that inspire so many.

"Crest Oral-B is happy to have taken time away from the exciting convention floor to provide our guests with a unique view of New York City," said Ann Hochman, marketing director for Crest Oral-B.

"We are also pleased to have had the opportunity to share the inspiration for our latest patient-based solution, the Clinical Pro-Health System for Gingivitis, stemming from the fact that one out of two American adults continues to suffer from this disease, which we can now virtually eliminate."

Both Dr. Robert Gerlach, DDS, MPH, research fellow, P&G Worldwide Clinical Investigations, and Dr. Leslie Winston, DDS, PhD, P&G director of professional and scientific relations for North America, were on board to discuss the recent launch of the Clinical Pro-Health System for Gingivitis.

The new Clinical Pro-Health System for Gingivitis helps break the cycle of gingival inflammation and gingival bleeding for improved oral health in patients with mild to moderate, persistent gingivitis and includes the following products:

• Oral-B ProfessionalCare SmartSeries 5000 electric toothbrush with oscillating-rotating technology, and SmartGuide, which encourages compliance.

• Oral-B Glide PRO-HEALTH Clinical Protection for Professionals floss, the most advanced Glide floss.

• Crest PRO-HEALTH Clinical Gum Protection toothpaste with the highest level of protection against plaque bacteria that cause gingivitis.

• Crest PRO-HEALTH Multi-Protection rinse with CPC that kills 99 percent of germs.

This new system has been clinically proven to help reverse gingivitis within four weeks and virtually eliminate the disease within six weeks.

To learn more about the system, please visit www.dentalcare.com/clinical.

References
1. In laboratory tests.
2. Six-week clinical results with NEW Crest PRO-HEALTH Clinical Gum Protection toothpaste, NEW Oral-B Glide PRO-HEALTH Clinical Protection for Professionals floss, and Oral-B ProfessionalCare SmartSeries 5000 Electric toothbrush with SmartGuide — not included is the Crest PRO-HEALTH Multi-Protection rinse.

(Image provided by P&G)
EMS launches the new Piezon

Inventor of the original Piezon method unveils two new stand-alone tabletop units, offering an incomparable fit for the dental practice

“No pain for the patient.” This is what EMS Electro Medical Systems had in mind when the company developed the new Piezon® Master 700.

The result is a treatment that irritates neither teeth nor gingiva, and that delivers extra smooth tooth surfaces without abrading the oral epithelium. It is a symbiosis of intelligent technology and unequaled precision. A perfect match between the original Piezon LED handpieces and the Piezom® module for instrument movements perfectly aligned with the tooth. An incomparable fit when used with EMS Swiss Instruments made of ultrafine biocompatible surgical steel.

With its modern three-touch panel, the Piezon Master 700 sets new standards for ease of operation and hygiene. Everyone benefits, all feel good: patient, practitioner, the whole practice.

miniMaster goes LED

With the miniMaster® LED, EMS offers a stand-alone unit with its own liquid supply. Easy to use, fast and gentle, the miniMaster now comes with a new LED handpiece with circular light emission for even more comfort.

The acclaimed benefits of the original Piezon method remain unchanged: absolutely linear oscillations, ultrafine surfaces of EMS Swiss Instruments and continuous feedback control for top performance. The Piezon Power Pack comes with a sterilizable LED handpiece, three EMS Swiss Instruments each in CombiTorque® in their Steribox, two bottles and a two-step foot switch.

For more information about Piezon Master 700 and miniMaster, please visit www.ems-company.com.

How to prevent fraud in the dental office

Stuart J. Oberman, Esq., who has extensive legal experience in representing dentists, has been invited to lecture at Boston University Henry M. Goldman School of Dental Medicine. Oberman will be one of the featured speakers at a continuing education course titled “How to Prevent Fraud in the Dental Office” on June 27.

He has lectured extensively on the legal issues facing the dentistry profession, and is also a regular contributor to Dental Tribune.

Oberman has also written articles for dental publications such as Doctor of Dentistry, Woman Dentist Journal and Georgia Dental Practice Solutions. He is on the board of directors for the DDFF Foundation, Inc., an organization that provides dentistry for the developmentally disabled.

For more information on Stuart J. Oberman, please visit www.GaDentalAttorney.com, or go to the corporate website at www.ObermanLaw.com.
VOCO introduces Dimanto a new, one-step multi-use polishing system for pre-polishing and high-gloss finish of composites, including those of the latest generation with a particularly hard surface due to high filler rates.

Dimanto achieves a faster high surface gloss in one simple procedure without using polishing paste. Because Dimanto is a one-step multiuse polishing system, there is no need to change polishers when proceeding from the pre-polishing to the high-gloss polishing stage, as with multi-level polishing systems. The diamond-interspersed silicone polishers are manufactured to very high quality standards and are autoclavable, and therefore can be used multiple times.

Dimanto polishers work in wet or dry applications and are available in five different shapes: lens, small and large tips, small and large cups.

A precisely manufactured metal shaft allows for easy insertion into a contra-angle handpiece and permits the polisher to run smoothly and without vibration.

Have you read an ePaper yet?

You can access the most recent edition of Dental Tribune, Cosmetic Tribune, Hygiene Tribune, Implant Tribune and Ortho Tribune as ePaper. In addition, regular online content includes dental news, politics, business and events, as well as clinical content from all the dental specialties. Do you speak a language other than English? If so, you can also access foreign language ePapers of all our international editions (Croatian, Bulgarian, French, German, Greek, Hungarian, Italian, Korean, Polish, Russian, Spanish and more!).

Drop in for a “read” anytime!
What does your future hold?

Explore your options...

Modern Advances, Techniques and Procedures that will dramatically enhance your life, and that of your patients!

Invest in yourself, your practice and your future by exploring “The Future of Dentistry” with Aurum Ceramic and LVI Global.

Learn, through lecture and discussion:
- Best procedures for diagnosis and treatment planning.
- Exciting options for smile design, restoration selection, preparation, temporization and cementation.
- Improved patient communication.
- Proven new concepts in practice marketing.

To Register or for further information,
Please Contact
Email ce@aurumgroup.com
Toll Free 1-800-363-3989
or Fax 1-888-747-1233
www.aurumgroup.com

Tampa Bay, FL
March 18 & 19, 2011
March 25 & 26, 2011
Sarasota, FL
April 1 & 2, 2011
Kelowna, BC
April 1 & 2, 2011
Montreal, QC
April 8 & 9, 2011
Thunder Bay, ON
April 15 & 16, 2011
Regina, SK
April 15 & 16, 2011
Grand Prairie, AB
April 15 & 16, 2011
Albany, NY
April 29 & 30, 2011
St. John’s, NF
May 6 & 7, 2011
Boise, ID
May 13 & 14, 2011
Halifax, NS

Dates and Locations subject to change. Please call to confirm dates.

Limited Seating!
Please register early to avoid disappointment.