ADA backs Deamonte’s Law
A "truly unique event"

By John Hoffman
Dental Tribune


"The American Dental Association is excited to be working with Rep. Cummings and the cosponsors of his legislation to improve access to oral health care for our most vulnerable citizens,” Prentice said. “Deamonte’s Law is an important piece of our agenda to ensure that all children receive the dental care they need. We are particularly pleased that the bill highlights the need for pediatric dental specialists.”

The bill is named in memory of Deamonte Driver, a 12-year-old Maryland boy who died in February from a brain infection apparently caused by untreated dental disease. The legislation would improve access to dental care for underserved children by increasing the number of dentists trained to treat children and increasing the capacity of community health centers to provide such treatment.

In a statement, ADA says its 155,000 members “urge Congress to pass Deamonte’s Law as a meaningful step toward ensuring that all children get the dental care they need and deserve.”

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Interview with Heliane Canepa, President and CEO Nobel Biocare Group

You just closed the third Nobel Biocare World Conference in Las Vegas. Did the event fulfill your expectations?

Absolutely. The Nobel Biocare World Conference 2007 was a great success. Most importantly it was a great success for the dental professionals participating. The feedback we got from them was overwhelming. They said the meeting proved that it is possible to combine science, education with networking and enjoyment. We had 10,000 participants from 91 countries, 340 expert speakers, 55 live treatment procedures, 200 hands-on sessions, one-on-one talks to the experts and much more. It was truly a unique event.

How important has the congress become in your overall business strategy?

Training and Education are undoubtedly cornerstones of our strategy. We have become the acknowledged educators of the industry, having trained more than 360,000 dental professionals in 2006 and likely more in the years to come. We are convinced that raising the level and reach of expertise with dental professionals will ultimately expand the patients’ access to state-of-the-art tooth replacement solutions. Within this strategy, the World Conference is definitely a milestone.

Canadian Gingivitis Self-Awareness

64 percent of Canadians believe there is less than a 1 in 10 chance they have gingivitis.

The Facts:
It is estimated that at least half of Canadians have gingivitis. Yet only 11% of Canadians are aware of this startling statistic.

Source: CDHA