STRETCH YOUR DOLLARS IN VANCOUVER

A strong U.S. dollar is adding to the reasons to head to Canada for the Pacific Dental Conference — and St. Patrick’s Day fun.

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Yankee Dental Congress expects 27,000 at Boston Convention and Exhibition Center

“Navigating Our Future” is the theme of the 2016 Yankee Dental Congress, which bills itself as New England’s largest dental meeting. The event will be held from Jan. 27–31 at the Boston Convention and Exhibition Center.

Yankee is the fifth largest dental meeting in the country and is sponsored by the Massachusetts Dental Society (MDS) in cooperation with the dental associations of Connecticut, Maine, New Hampshire, Rhode Island and Vermont.

Nearly 27,000 dental professionals from across the U.S. are expected to attend the convention in Boston. Attendees will have the opportunity to choose from more than 300 continuing education courses and events taught by some of dentistry’s leading experts.

On Thursday, Jan. 28, Yankee is again offering the Fast Track series, which this year focuses on the stresses associated with a career in dentistry. Attendees will learn to identify warning signs and discover tools and available resources to prevent and manage common, largely preventable health problems that affect dentists, dental teams and patients.

Three tracks of continuing education courses and events will be offered on Friday, Jan. 29, geared specifically to auxiliary personnel: RDH @Yankee, American Association of Dental Office Managers Day @Yankee and Modern Dental Assistant @Yankee. The tracks will enable hygienists, office managers and dental assistants to share best practices, navigate current challenges, experience new technologies and network with their peers.

For the second consecutive year, Yankee is offering the interprofessional symposium “Body on Fire.” This symposium, on Thursday, Jan. 28, will discuss the cause and effect of inflammation, from the systemic to the oral cavity. Attendees will discover how nutrition and stress-reducing techniques can help soothe the inner burn of inflammation.

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• Kettenbach presents Visalys Core, new generation of core buildup material: Fluoride-containing, dual-curing composite developed for fabrication of radiopaque core buildups, core fillings and cementing root posts
• Small-dimension, cylindrical, bone cutter is designed for minimally invasive procedures
• Henry Schein commits $350,000 in health-care products to World Vision for refugee relief efforts
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• ‘WireLess’ headlight is self-contained: LED DayLite WireLess is not limited to one pair of loupes or a specific eyeglass frame

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Yankee also features a robust exhibit hall floor with the latest in dental products and technologies from 450-plus exhibitors, along with a variety of continuing education programs, including “Product Navigator Live” and “CBCT Digital Imaging.” The “Healthy Living Pavilion,” “Live Dentistry” and “Dental Office Pavilion” will all be back by popular demand.

The “TeamSmile Clinic for Children” will be held just off the exhibit hall floor on Thursday and Friday. More than 200 clinical volunteers will provide free dental services and oral health education to hundreds of Boston area children. This event is sponsored by the MDS Foundation, the charitable arm of the MDS, and brought to Yankee by TeamSmile, which is an advocacy group that partners oral health professionals with professional athletic organizations to provide life-changing dental care to underserved children.

For more information on Yankee Dental Congress 2016, you can call (877) 535-9071 or visit www.yankeedental.com.

(Source: 2016 Yankee Dental Congress)
NEW! Visalys® Core –
Secure core build-up for high stability.

Visalys® Core is a fluoride-containing, dual-curing composite, developed for the fabrication of radiopaque core build-ups and core fillings and for cementing root posts. The product incorporates Active-Connect-Technology (ACT), which is unique in the market. This enables the material to bond actively with popularly used light-curing and dual-curing, single-step and multi-step adhesives, without an additional activator. The advantage for users is that it allows them to use the bonding agent they are used to – no matter whether it is a light-curing or dual-curing, a single- or multi-bottle system. Call 877-532-2123 or your local representative David Cox at 781-929-8938 direct to place an order.

Come see Kettenbach at
Booth #420

www.kettenbachusa.com
Stretch your dollars in Vancouver

The exchange rate at press time had the U.S. dollar worth more than $1.30 Canadian, which according to Pacific Dental Conference organizers, translates to great deals on travel, accommodations and other costs for U.S. residents attending the meeting. But the deals are just the beginning. The real benefits come from the more than 130 speakers and 193 sessions — and an exhibit hall with more than 600 booths. If that’s not enough to get you heading to Vancouver, British Columbia, the meeting also will include a bunch of St. Patrick’s Day fun, including a Celtic Celebration with Tiller’s Folly on March 17.

The PDC, which typically attracts more than 12,500 dental professionals, is from March 17–19 in Vancouver, British Columbia. Online registration is available at www.pdconf.com. For most attendees, C.E. credit is given for general attendance (up to five hours) and individual courses (up to 20 C.E. credits).

(Source: Pacific Dental Conference)

Chicago’s Midwinter Meeting expands offerings

Chicago Dental Society adds a lunch bistro and entertainment to its already popular exhibit hall

Online registration for the Chicago Dental Society’s Midwinter Meeting is available through Feb. 19. The meeting will be held from Feb. 25–27, at McCormick Place West in downtown Chicago. CDS members can attend the meeting at no additional charge, but all dental professionals are also invited to register. Also, dental professionals from outside the immediate area can join the CDS as associate members to qualify for member registration for the meeting. The meeting exhibit hall will feature the latest in professional products and instruments. Attendees will be able to experience hands-on introductions to an array of equipment and materials, meet with reps knowledgeable about top products and learn more about dentistry’s latest state-of-the-art advancements.

Early registration is recommended to guarantee your seat in whichever of the numerous courses are of most interest to you. If you register before Jan. 31, your badge and registration materials will be mailed to you, eliminating any need to wait in line to pick up your badge at the meeting. If you register after Jan. 31 but prior to the Feb. 19 deadline, badges will be available for pick-up at McCormick Place West. (Registration deadline for mailed materials for international attendees was Jan. 8.)

Midwinter Bistro
New at this year’s meeting is the Midwinter Bistro, located in the CDS Restaurant.
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INDUSTRY NEWS

The industry’s first book dedicated to combined restorations and removable prostheses was released in October. Its title: “Techno-clinical aspects of fixed removable prosthesis.”

The book helps illustrate how the combined prosthesis now offers the edentulous or partially edentulous patient comfort that was unthinkable a few years ago. The combined prosthesis is a valuable solution but only if done by experts in the field of clinical dentistry working with dental technicians with in-depth knowledge of clinical anatomy, occlusion, gnathology and dental materials.

The idea for the book came from a desire to provide guidelines to all those who want to learn this branch of dentistry and who want to deepen their knowledge of techniques and protocols. To create the book, a team of dentists and dental technicians skilled in multiple solutions and techniques were invited to contribute. The result is a resource previously unavailable in a single text.

The book involved 27 authors and 23 cases. The introduction was written by three professors from three Italian universities: Siena, Milan and Turin. The book is intended to be read by an international audience; it has been written in Italian, English and Spanish.

The authors are Prof. Andrea Borraccini, University of Siena; Dr. Alessio Casucci and Prof. Gianfranco Gassino, University of Turin; Dr. Massimo Pasi, University of Milan; Dr. Luca Ortensi, Dr. Caterina Perra, Dr. Ugo Torquati Gritti, Dr. Daniele Vrespa, Dr. Gabriele Rosano, Dr. Riccardo Stefani, Dr. Gerardo Schiatti, Dr. Mauro Colombo, Dr. Umberto Ferrone, Dr. Eugenio Guidetti, Dr. Marco Montanari, Dr. Massimo Pedrinazzi, Dr. Alessandro Lorio Siciliano, Dr. Luca Ruggiero, Dr. Giuliano Bonato, Dr. Armando Buongiovanni, Dr. Carlo Borromeo, Dr. Vittorio Capezzuto, Dr. Salvatore Chimenz, Dr. Rodolfo Colognesi, Dr. Davide Nadalini, Dr. Marco Ortensi and Dr. Giancarlo Riva.

To learn more, visit www.rhein83.com or send an email to marketing@rhein83.it or telephone 39 (335) 784-0719.

Learn more about Rhein83

To learn more about Rhein83 in the United States, contact the company at info@rhein83usa.it or (877) 778-8383.

You can visit the company online at www.rhein83usa.com to learn more about all of its products and services.

(Source: Rhein’83)
Kettenbach presents Visalys Core, new generation of core buildup material

Fluoride-containing, dual-curing composite developed for fabrication of radiopaque core buildups, core fillings and cementing root posts

Visalys® Core, the new product from Kettenbach LP (www.kettenbachusa.com), represents the next generation of core buildup materials, according to the company. The most recent addition to the Visalys family is a dual-curing core buildup material with unique Active-Connect Technology (ACT) to ensure a reliable bond with all common adhesives — without an additional activator. The product was unveiled at the 2015 International Dental Show (IDS) in Germany.

Visalys Core is the first core buildup material from Kettenbach. The fluoride-containing, dual-curing composite was developed for the fabrication of radiopaque core buildups and core fillings, and for cementing root posts.

According to the company, the Active-Connect Technology, unique in the market, enables the material to bond actively with all common light-curing and dual-curing, single-step and multipurpose adhesives, without an additional activator. The advantage for users is that it enables them to use the bonding agent they are used to — whether it is light-curing or dual-curing — or a single- or multi-bottle system.

Firm foundation: stable and precise

According to the company, the technology simply provides a firm foundation — stable and precise. The company reports that Visalys Core ensures easy and reliable handling with “excellent positional stability.” At the same time, it exhibits good flowability and low extrusion force. The compressive strength results in a stable monoblock and a secure bond.

Optional light-curing allows the procedure to be continued immediately. Reliable self-curing provides for dependable strength even on the cavity floor and in root canals. Excellent polishing characteristics ensure precise preparation, even without light-curing, the smear layer is minimal. The product is also free of Bisphenol A and its derivatives.

Visalys Core is available in dentin and white shades in a 5 ml double syringe and in a 25 ml cartridge. For detailed information about Visalys Core, visit the Kettenbach website at www.kettenbachusa.com.

About Kettenbach

Kettenbach (Huntington Beach, Calif.) is the exclusive U.S. distributor for Kettenbach GmbH & Co. KG (Eschenburg, Germany). Founded by August Kettenbach in 1944, Kettenbach GmbH was created for the development and marketing of medical and dental products.

Also new for the 151st Midwinter Meeting, attendees can take advantage of special offers via a Virtual Tradeshow Bag. The Virtual Tradeshow Bag will be emailed to the primary registrant beginning Feb. 24. All attendees can access the Virtual Tradeshow Bag when they download the Midwinter Meeting mobile app.

Treats in the exhibit hall

When you visit the exhibit hall, you also can enjoy a delicious ice cream treat courtesy of CDS. Free-taste ice cream treats will be available on the exhibit floor during all three days of the meeting, starting at 3 p.m. on Thursday, Feb. 25, and Friday, Feb. 26, and starting at 2 p.m. on Saturday, Feb. 27, while supplies last on each day.

Innovative continuing education

The CDS member-leadership team says that it is always looking for ways to improve the Midwinter Meeting. And evidence of that is visible this year in the three new learning tracks that have been added to the meeting. For the first time, the University of Illinois Chicago College of Dentistry, the Southern Illinois University School of Dental Medicine and the Midwestern University College of Dental Medicine will each have their own C.E. track at the Midwinter Meeting.

Today, the company is one of the leading international producers of dental impression materials and is also known in other surgical areas of medicine. Brands include Panasil VPS Impression Material, Identium VSXE Impression Material, Futur Bite Material, Silginate Alternative Alginates, Visalys Temp Material, Mereo-prem Resilient Liner and Visalys Veneers.

For more information about Kettenbach LP products, you can call (877) 352-2213 or visit www.kettenbachusa.com.

(Source: Kettenbach)
Small-dimension, cylindrical bone cutter is designed for minimally invasive procedures

Komet also releases a ‘saber-tooth’ cutter

By Komet Staff

Among the specialty products introduced at the most recent International Dental Show in Cologne, Germany, was Komet USA’s H255E cylindrical, small-dimension bone cutter. According to the company, it is designed to maximize cutting performance and is ideally suited for minimally invasive procedures.

With a 1.2-mm diameter and a 6-mm-long blade, the Komet® H255E bone cutter features exceptionally sharp, cross-cut toothings, large chip spaces, and long cutting edges along its cylindrical working portion, facilitating intuitive, tactile operation, according to the company. The small-dimension instrument is particularly effective for fine and/or linear bone cuts as well as for hemisections, axial bone perforations, crestal opening of the alveolar ridge and apicoectomies. Allowing conservative yet effective preparations and distinguished by its long service life, the H255E is the cylindrically shaped counterpart of the established Komet H254E tapered combination instrument that offers gentle preparation of bone tissue and hard tooth substance.

The H255E bone cutter incorporates a black, identifying color band to indicate its particular sharpness. Also among the Komet instrument innovations featured at the International Dental Show was the H162ST (“saber tooth”) bone cutter, described as “a new generation of oral-surgery instruments.”

Applying the knowledge and experience gained from its successful developments in the medical sector to the needs of dentistry, Komet has incorporated the blade geometry of its renowned cranial-surgery instruments into a new tungsten-carbide rotary instrument specifically designed for oral surgery, producing the new ST configuration for proven effectiveness.

The H162ST’s innovative toothing provides the sharpness, cutting behavior and maximal control required for bone cuts during osteotomies, osteoplasty procedures, bone and bone-lid preparations, apicoectomies and hemisections, according to the company.

Henry Schein commits $350,000 in health-care products to World Vision for refugee relief efforts

Donations will help expand access to care for all refugees, including Syrian refugees living in areas of critical need across Europe and the Middle East

Henry Schein Inc. is donating $350,000 in Henry Schein-branded health-care products to World Vision for care of refugees, including Syrian refugees living in Europe and the Middle East. World Vision, a global humanitarian organization, will distribute the donated products to its local partner organizations working in areas of critical need.

As part of its agreement with World Vision, Henry Schein is donating 70 units of Henry Schein-branded gloves, masks, gowns and gauze — each valued at $5,000 per unit and designed to serve approximately 7,500 people — during the next three years. World Vision will distribute the units to its local community partners providing care to refugees living in areas that World Vision determines to be in greatest need, such as refugee camps or communities with large populations of displaced people.

The donation is part of the Henry Schein Private Brand Donation Program, an initiative of Henry Schein Cares, the company’s global social responsibility program. “This donation will ensure that the medical professionals working with World Vision and their partners have the necessary supplies to provide crucial care to refugees throughout the world, including the men, women and children affected by the devastating crisis in Syria,” said Stanley M. Bergman, chair.
Industry pioneer
TAUB Products is still innovating

Mission remains the same: Shorten the time needed for the lab process to be completed and increase quality of the restoration

Who is TAUB Products and what does TAUB Products mean to you as a dentist? Two words: Industry pioneer. TAUB Products is a hybrid company cross-serving two dental markets and specializing in the design and creation of bridges, crowns, and other dental restoratives. This led to the creation of high-quality die spacers, such as Tru-Fit, Minute Stains for provisional crowns, and porcelain/zirconia diamond polishing systems such as Insta-Blaze.

From the beginning, it was understood that the quality of the finished restoratives, which included the need for a “perfect fit,” was the number one priority for the company. FUSION-Zr Resin Cements are tooth integrating. They allow chemical bonds to restorative materials. This eliminates microleakage, which is the leading cause of discoloration at the margins and the eventual failure of the restorations. In cases where procedures and permanent restoratives might present challenges including peri-implantitis, ZERO-G Bio Implant cement offers retrievability, high radiopacity and enables simple and easy clean-up of excess cement, according to the company.

To find out more about how specific TAUB Products can work for you, you can visit the TAUB booth, No. 2113, at the 2016 Yankee Dental Congress. You can call TAUB at (800) 828–2634 or send an email to TAUB at sales@taubdental.com.

(Source: TAUB Products)

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man of the board and chief executive officer of Henry Schein Inc. “World Vision shares Henry Schein’s commitment to ‘helping health happen,’ and we are proud to partner with an organization that is guided by principles that so closely mirror our own.”

According to World Vision, 4.3 million Syrians are refugees and 6.6 million more have been displaced within Syria. Nearly half of both groups are children. Most of the refugees remain in the Middle East, in Turkey, Lebanon, Jordan, Iraq and Egypt.

Slightly more than 10 percent of refugees that have traveled to Europe. Children affected by the Syrian conflict are at risk of becoming ill, malnourished, abused or exploited. Millions have been forced to quit school.

“We are incredibly thankful to Henry Schein for this generous donation, and for sharing World Vision’s commitment to helping those most in need,” said Richard Stearns, president of World Vision USA. “The Syrian conflict, in particular, has affected millions of innocent lives and left families and communities in dire need of help. World Vision is committed to providing that help, and Henry Schein’s support helps ensure that we have the supplies needed to address the health needs of thousands of displaced people.”

World Vision has been one of Henry Schein’s strategic non-government-organization partners since 2014. During this time, Henry Schein has donated more than $1 million in health-care supplies to support World Vision’s relief efforts in a number of nations, including the Democratic Republic of the Congo, Swaziland, Ghana, Somalia and Zimbabwe.

About World Vision
World Vision is a Christian humanitarian organization dedicated to working with children, families and their communities worldwide by tackling the causes of poverty and injustice. World Vision serves all people regardless of religion, race, ethnicity or gender. For more information, visit www.WorldVision.org/press or follow on Twitter @WorldVisionNews.

About Henry Schein Cares
Henry Schein Cares stands on four pillars: engaging Team Schein Members to reach their potential; ensuring accountability by extending ethical business practices to all levels within Henry Schein; promoting environmental sustainability, and expanding access to health care for underserved and at-risk communities around the world. Henry Schein Cares is a vision of “doing well by doing good.” Through the work of Henry Schein Cares to enhance access to care for those in need, the company believes that it is furthering its long-term
A10

Industry News

Wireless and unconnected

‘WireLess’ Headlight is Self-contained

LED DayLite WireLess is not limited to one pair of loupes or a specific eyeglass frame

Designs for Vision’s new LED DayLite® WireLess™ not only frees you from being tethered to a battery pack, but the simple modular design also uncouples the “WireLess” light from a specific frame or single pair of loupes. Prior technology married a cordless light to one pair of loupes via a cumbersome integration of the batteries and electronics into the frame. The compact design of the DayLite WireLess is independent of any frame/loupes.

The patent-pending design of the LED DayLite WireLess is a new concept: a self-contained headlight that can integrate with various platforms, including your existing loupes, safety eyewear, lightweight headbands and future loupes or eyewear purchases.

The LED DayLite WireLess is not limited to just one pair of loupes or built into a single, specific eyeglass frame. The LED DayLite WireLess can be transferred from one platform to another, expanding your “WireLess” illumination possibilities across all of your eyewear options.

1.4 ounces

The LED DayLite WireLess weighs only 1.4 ounces and, when attached to a pair of loupes, the combined weight is half the weight of integrated cordless lights/loupes. The LED DayLite WireLess produces more than 40,000 lux at high intensity and 27,000 lux at medium intensity. The spot size of the LED DayLite WireLess will illuminate the entire oral cavity. The function of the headlight is controlled via capacitive touch.

The LED DayLite WireLess is powered by a compact, rechargeable power pack, complete with three power pods. The charging cradle enables you to independently recharge two power pods at the same time and clearly displays the progress of each charge cycle.

Designs for Vision has been showing the Micro Series together for the first time this winter. The Micro Series use a revolutionary optical design that reduces the size of the prismatic telescope by 50 percent and reduces the weight by 40 percent, while providing an expanded-field full-oral-cavity view at 3.5x magnification.

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The Micro Series is fully customized and uses the proprietary lens coatings for the greatest light transmission.

You can “See the Visible Difference®” yourself by visiting the Design for Vision booths, Nos. 1000 and 1827, at the Yankee Dental Congress.

Or arrange a visit in your office by calling (800) 345-4009 or emailing info@dvimail.com.

(Source: Designs For Vision)

About Henry Schein Inc.

Henry Schein Inc. provides health-care products and services to office-based dental, animal health and medical practitioners. The company also serves dental laboratories, government and institutional health-care clinics and other alternate care sites. A Fortune 500 company and a member of the S&P 500 and the NASDAQ 100 indexes, Henry Schein employs more than 18,000 Team Schein Members and serves more than 1 million customers.

The company offers a comprehensive selection of products and services, including value-added solutions for operating efficient practices and delivering high-quality care. Henry Schein operates through a centralized and automated distribution network, with a selection of more than 100,000 branded products and Henry Schein private-brand products in stock, as well as more than 150,000 additional products available as special-order items. The company also offers its customers exclusive, innovative technology solutions, including practice management software and e-commerce solutions, as well as a broad range of financial services.

Headquartered in Melville, N.Y., Henry Schein has operations or affiliates in 33 countries. The company’s sales reached a record $10.4 billion in 2014, and have grown at a compound annual rate of approximately 16 percent since Henry Schein became a public company in 1995.

For more information, you can visit Henry Schein online at www.henryschein.com and at Facebook.com/HenrySchein, and you can follow the company on Twitter at @HenrySchein.

(Source: Henry Schein Inc.)
BruxZir® Solid Zirconia has transitioned from being solely a posterior material to being an anterior material as well. By increasing the amount of yttria in the zirconia oxide, we were able to create BruxZir Anterior, which features increased translucency and esthetics.

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- **BruxZir®**
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Coronary heart disease patients with no teeth have nearly double risk of death

Researchers connect levels of tooth loss (due primarily to poor dental hygiene that leads to periodontal disease) with increasing rates of death and stroke

Coronary heart disease patients with no teeth have nearly double risk of death

Factors and socioeconomic status, every increase in category of tooth loss was associated with a 6 percent increased risk of major cardiovascular events, 17 percent increased risk of cardiovascular death, 16 percent increased risk of all-cause death and 14 percent increased risk of stroke.

746 patients had a myocardial infarction during the study

Compared with those with all of their teeth, after adjusting for risk factors and socioeconomic status, the group with no teeth had a 27 percent increased risk of major cardiovascular events, 8 percent increased risk of cardiovascular death, 81 percent increased risk of all-cause death and 67 percent increased risk of stroke.

“The risk increase was linear, with the highest risk in those with no remaining teeth,” said Vedin. “For example, the risks of cardiovascular death and all-cause death were almost double to those with all teeth remaining. Heart disease and gum disease share many risk factors such as smoking and diabetes, but we adjusted for these in our analysis and found a seemingly independent relationship between the two conditions.

“Many patients in the study had lost teeth so we are not talking about a few individuals here,” continued Vedin. “Around 16 percent of patients had no teeth and roughly 40 percent were missing half of their teeth.”

During the study period, 746 patients had a myocardial infarction. There was a numerically increased risk of myocardial infarction for every increase in tooth loss, but this was not significant after adjustment for risk factors and socioeconomic status. Vedin said, “We found no association between number of teeth and risk of myocardial infarction. This was puzzling (because) we had robust associations with other cardiovascular outcomes, including stroke.”

Tooth loss could identify patients who need more prevention efforts

Gum disease is one of the most common causes of tooth loss. The inflammation from gum disease is thought to trigger the atherosclerotic process and may explain the associations observed in the study. Poor dental hygiene is one of the strongest risk factors for gum disease.

“This was an observational study so we cannot conclude that gum disease directly causes adverse events in heart patients,” said Vedin. “But tooth loss could be an easy and inexpensive way to identify patients at higher risk who need more intense prevention efforts. While we can’t yet advise patients to look after their teeth to lower their cardiovascular risk, the positive effects of brushing and flossing are well established. The potential for additional positive effects on cardiovascular health would be a bonus.”

About the European Journal of Preventive Cardiology

The European Journal of Preventive Cardiology describes itself as being the world’s leading preventive cardiology journal, playing a pivotal role in reducing the global burden of cardiovascular disease.

About the European Society of Cardiology

The European Society of Cardiology represents more than 90,000 cardiology professionals across Europe and worldwide. Its mission is to reduce the burden of cardiovascular disease in Europe.

References


2. The Stabilization of Atherosclerotic Plaque by Initiation of Darapladib Therapy (STABILITY) study evaluated the efficacy of darapladib, an oral inhibitor of lipoprotein-associated phospholipase A2, compared to placebo. Patients were eligible to participate if they had coronary heart disease, defined as prior myocardial infarction, prior coronary revascularization, or multivessel coronary heart disease without revascularization.

(Sources: European Society of Cardiology and European Journal of Preventive Cardiology)
The PF2 mouthguard is a do-it-yourself guard that provides a custom fit without any need to take impressions of the teeth. Photo/Provided by Keystone Industries

Mouthguard has athletes smiling

Keystone Industries, the U.S.-based company that manufacturers some of the world’s top mouthguard products, has launched the latest product in its Pro-Form Mouthguard line — the PF2 mouthguard.

Unlike laminated mouthguard products that require a dentist to custom fit to the patient, the PF2 mouthguard is a do-it-yourself guard that provides an accurate custom fit without any need to take impressions of the teeth.

With the elimination of dentist appointments and impressions, the price of this guard is significantly lower than custom-fit mouthguards while still providing high-impact protection, according to the company. The PF2’s unique design also enables it to be re-fit by the user multiple times.

“Being a leader in this field means we need to set the bar high for new products and innovation,” said Michael Prozzillo, vice president of sales for Keystone. “The PF2 will change the way athletes buy mouthguards, but also how the dentist sells them.”

The suggested retail of the PF2 mouthguard is $38. It is available in either black or white. The company reports that there will be bulk purchases.

See MOUTHGUARD, page B3
Keystone Industries unveils redesigned website

Worldwide dental manufacturer adds content and enhances ecommerce capabilities

Keystone Industries, one of the leaders in manufacturing dental products for both domestic and international markets, recently unveiled its completely redesigned website, www.keystoneindustries.com.

Changes include improved display on all screen sizes across multiple viewing platforms, an updated user experience for search and navigation, an option for live-chat with customer service, and a new way to place orders that the company describes as being easier and more efficient.

“We have been extremely excited to get this website launched for the start of 2016, because we know how much our customers value easy access to information and ordering,” said Derek Keene, vice president of marketing and product development. “As an international manufacturer, we want to stay ahead of the technological curve to serve our wide customer base.”

Along with the new look to Keystone’s website comes an experience that should better serve customers from all over the world. According to the company, placing orders is now more efficient than ever, with both Keystone and the customer’s preferred dealer able to process the order. Getting product information is readily available, with tutorial videos housed in a “Learning Center” and all SDS forms available in a newly designed SDS database.

“Everything from the look and feel of our product pages to our order forms has changed, and undeniably for the better,” Keene said. “This innovative platform for the dental industry will certainly boost the connection between manufacturer, dealer, end user and the product itself.”

Keystone’s website will undergo more updates in the coming months, including multiple language translations, more product tutorial videos and more.

The newly launched website is up and fully operating at www.keystoneindustries.com.

(Source: Keystone Industries)

Custom fit in less than a minute

“You just won’t be able to get ahold of another mouthguard that can be custom fit in under a minute and provide the same beneficial features,” said Derek Keene, Keystone’s vice president of marketing and product development. “We’re excited to watch PF2 take off and provide significant value to our customers and athletes across the country.”

To keep up to date on the PF2 and Keystone, go to www.keystoneindustries.com. You also can follow the company on all the major social media platforms.

About Keystone Industries

Keystone Industries, a privately held company founded in 1908, has maintained a reputation for producing innovative, high-tech dental products in both the operatory and laboratory realms. The company is committed to providing customers with the finest quality materials while developing products that surpass customer expectations. As this commitment has been met, the company has moved forward with expansion around the globe.

(Source: Keystone Industries)
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Beat the winter blues: Head to ICOI in Miami

Winter implant symposium to focus on global innovation, collaboration

By Craig Johnson, ICOI Executive Director

Clinicians currently experiencing chilly winter weather may want to plan to spend some time in Miami as the ICOI Winter Implant Symposium moves to the Doral International Resort in Miami. The dates for this year’s conference will be Feb. 12–14, and event planners suggest you bring your spouse with you for Valentine’s Day.

This travel mecca for golfers has four outstanding courses, including the famous, tough (and expensive) Blue Monster!

But the social offerings are not limited to golf options. The Trump National Doral has everything a world-class resort has to offer, including deluxe sleeping rooms and suites, spa facilities, two swimming pools/cabanas and premier dining.

The National Doral is very close to the Miami International airport, so there is probably little need for a car. A new shopping area with multiple restaurant opportunities is across the street from the Doral, should you even think of leaving.

Keeping with the theme of this year’s winter meeting, “Global Innovation, Collaboration and Practical Concepts to Achieve Dental Implant Success,” the ICOI’s Scientific Chair, Dr. Scott Ganz, has put together a truly international faculty.

For this educational experience, we will feature the following speakers: Drs. Alessandro Agnini and Andrea Agnini, Modena, Italy; Dr. Orlando Alvarez, Santiago, Chile; Dr. Christian Coachman, Sao Paulo, Brazil; Dr. Lesley David, Toronto, Canada; Dr. German Gallucci, Boston, Mass.; Dr. Scott Ganz, Fort Lee, N.J.; Dr. Gerald Grant, Louisville, Ky.; Dr. Steven Guttenberg, Washington, D.C.; Lars Hansson, MDT, CDT, Chesapeake, Va.; Dr. Christian Makary, Beirut, Lebanon; Dr. Craig Misch, Sarasota, Fla.; Dr. Josep Oliva, Barcelona, Spain; Dr. Paul Ouellette, Jacksonville, Fla.; Dr. Selim Pamuk, Istanbul, Turkey; Peter Pizzi, MDT, CDT, Staten Island, N.Y.; Dr. Marco Rinaldi, Bologna, Italy; Dr. Alain Simopoulos, Beasoléil, France; Dr. Tomaso Vercellotti, Genoa, Italy; and Dr. Aldo Vicari Padovan, Caracas, Venezuela. Finally, the symposium will feature a special presentation by Dr. Carl E. Misch.

Prior to the start of the general session at 1 p.m. on Friday, Feb. 12, the ICOI is pleased to hold several pre-symposium workshops with sponsors. Leading the way will be platinum sponsor, Zest Anchors, with a presentation featuring Dr. Mark Montana. Gold sponsors will include Dr. Walter Kucaba for Dental Implant Technologies and Dr. Paresh Patel speaking for Glidewell Laboratories. Silver sponsors include BioHorizons’ Dr. Guido Sarnachiaro, Dental Vibe’s two speakers, Drs. Jack Krauser and Steven H. Feit, Misch International Institute’s Dr. Randy Resnik, Piezosurgery’s Dr. Tomaso Vercellotti and Salvin Dental Specialties with Dr. John Russo.

To learn more about the ICOI’s symposium in Miami, visit www.icoi.org.
American Academy of Implant Dentistry names its newest honored fellows

By AAID Staff

The American Academy of Implant Dentistry (AAID) named nine dentists from around the world to the coveted status of honored fellow at its recently concluded 64th annual conference. The honored fellow designation is awarded to those members of the AAID who, through their professional, clinical, research or academic endeavors, have distinguished themselves within implant dentistry. The list of new AAID honored fellows includes the following clinicians:

- Norman Barbone, DDS, FAAID, DABOI/ID, Mansfield, Ohio
- Mario Cahana, DMD, FAAID, DABOI/ID, Trail, British Columbia, Canada
- Mark Cullen, DDS, FAAID, DABOI/ID, St. Petersburg, Fla.
- Chris Hughes, DMD, FAAID, DABOI/ID, Herrin, Ill.
- Ed Kusek, DDS, FAAID, DABOI/ID, Sioux Falls, S.D.
- Michael Nishime, DDS, FAAID, DABOI/ID, Honolulu, Hawaii
- Cheryl Pearson, DMD, FAAID, DABOI/ID, Lexington, Ky.
- Shane Samy, DMD, FAAID, DABOI/ID, Eugene, Ore.
- Hamilton Sporborg, DDS, FAAID, DABOI/ID, Chatham, Mass.

Established in 1951, the AAID is the only dental implant organization that offers credentials recognized by state and federal courts as being bona fide. Its membership, which exceeds 5,000, includes general dentists, oral surgeons, periodontists and prosthodontists from across the United States and in more than 60 other countries. For more information about the AAID and its credentialed members, please log on to the website at www.aaid.com or call the AAID at (312) 335-1550.
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